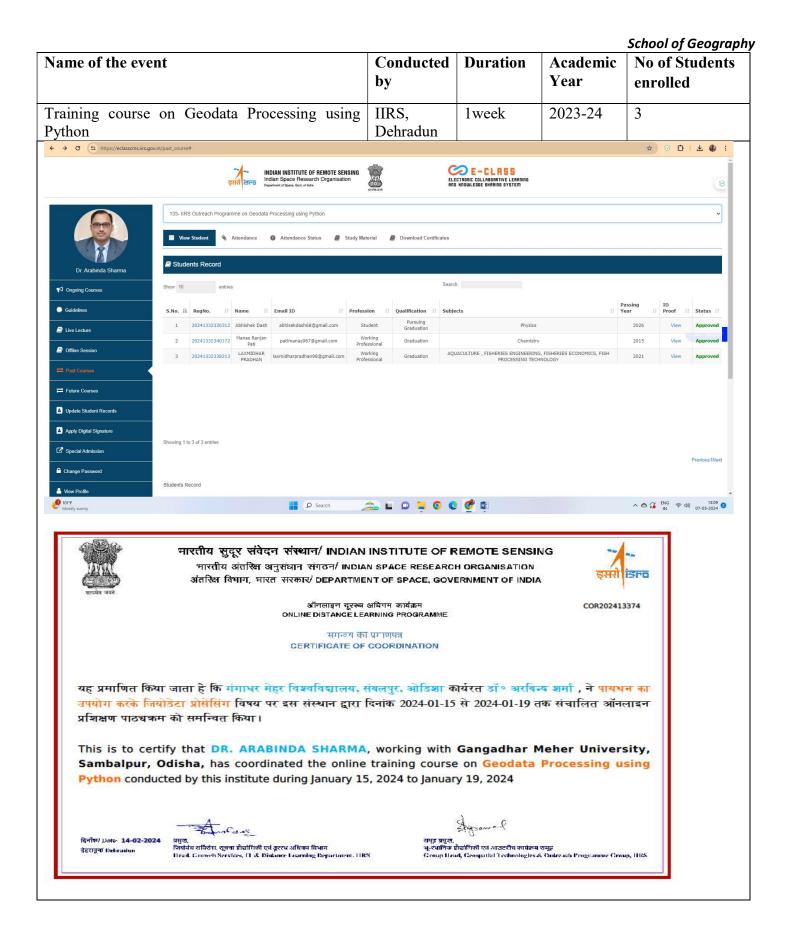
#### **STUDENT CENTRIC METHOD (2023-24)**

The School of Geography organized seminar on various contemporary issues to sensitize the students on the issues related geographical sciences. Besides, a number of Workshop/Training programme, Webinar etc. were organized for students to make them familiar on recent development of geographical sciences and provide hands on training to equip them with necessary relevant skills.

School of Geography collaborated with IIRS, Dehradun to conduct the following Training/ Workshop/ Certificate course to inculcate the learning beyond classroom and classroom hour with self-pace. This method is entirely online based and draw huge interest of students as they got opportunity learn from national level experts from different domain of Geospatial technologies.

Sr. No	Name of the certificate course	Conducted by	Duration	Academic Year	No of Students enrolled
1	Exploration of the Solar System	IIRS, Dehradun	2 weeks	2023-24	18
2	Outreach Programmed on Geospatial Analysis using Google earth Engine	IIRS, Dehradun	1week	2023-24	2
3	Training course on Geodata Processing using Python	IIRS, Dehradun	1week	2023-24	3
4	Outreach Programmed on Automated feature Extraction from high resolution Images	IIRS, Dehradun	1week	2023-24	1
5	Outreach Programmed on Satellite meteorology in weather and climate studies	IIRS, Dehradun	1week	2023-24	3
6	Outreach Programme on Remote Sensing and Digital Images Analysis	IIRS, Dehradun	2weeks	2023-24	7
7	Outreach Programme on Global Navigation Satellite System	IIRS, Dehradun	2weeks	2023-24	4

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	mmed on Geospatia	al Analysis	IIRS,	1week	2023-24	2	
sing Google ea	rth Engine		Dehradun				
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	ammed on Satellite weather and climate	IIRS, Dehradun	1week	2023-24	3
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Name of the certificate course	Conducted by	Duration	Academic Year	No of Students enrolled
Exploration of the Solar System	IIRS, Dehradun	2 weeks	2023-24	18

### School of Geography

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	20241392452561	MR. SUMANTA BEHERA	27	26	96.30	Yes	
Live Lecture	20241392452608	MS. GULALMAYEE BHOI	27	18	66.67	No	
	20241392452637	MS. SUNIDHI MUNDA	27	19	70.37	Yes	
Offline Session	20241392452805	MS. LAXMI KUMARI	27	20	74.07	Yes	
	20241392452811	MR. RAHUL MAJHI	27	19	70.37	Yes	
Past Courses	20241392452814	MS. SONAKSHI MAJHI	27	18	66.67	No	
- dai oddoda	20241392453015	MR. AMIR DHAL	27	20	74.07	Yes	
Future Courses	20241392453047	MR: PAPU MEHER	27	18	66.67	No	
ruure courses	20241392453171	MS. PRATIBHA JAGADALA	27	19	70.37	Yes	
	20241392453578	MS. LIPIKA KALLO	27	18	66.67	No	
Update Student Records	20241392453708	MS. NIKITA BANKRA	27	20	74.07	Yes	
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Name of the event	Conducted by	Duration	Academic Year	No of Students enrolled
Training Course on Geo-Data Sharing and Cyber Security	IIRS, Dehradun	3weeks	2023-24	3

# REPORT OF MATHEMATICS QUIZ CONDUCTED ON 09/10/2023

## MATHSPRINT: SOLVE AND CONQUER

#### [INTRA-DEPARTMENT MATH QUIZ COMPETITION]

The much-anticipated event, "Mathsprit: Solve and Conquer," organized by the final year students of Pedagogy of Mathematics in the integrated B.Sc. B.Ed. program 2020-24, School of Education took place under the expert guidance of Mrs. Madhusmita Panda, Assistant Professor of Pedagogy of Mathematics. The quiz aimed not only to stimulate students' interest in mathematics but also to foster a sense of camaraderie among students and faculty while honing management skills.



Dr. Partha Sarathi Mallik, the Head of Department of School of Education and a respected figure in the field of education, inaugurated the quiz competition with an insightful address to the students. Emphasizing the pivotal role of mathematics, Dr. Mallik underscored its significance in fostering analytical thinking, problem-solving skills, and a structured mindset. The event, marked by Dr. Mallik's eloquence, not only inaugurated a quiz competition but also left a lasting impression on the students, instilling a deeper appreciation for the importance of mathematics in their academic and personal development.

The competition unfolded in two distinctive stages-preliminaries and finals-each designed to rigorously assess the participants' mathematical prowess. The preliminaryround, conducted on September 30th, took the form of a comprehensive written test, meticulously gauging the contestants' theoretical understanding and problem-solving acumen. A commendable turnout of 37 participants showcased their skills during this phase. Following this initial evaluation, the most outstanding performers advanced to the finals, held orally on October 9th. In the culmination of the event, the top 10 students collaborated in teams, pooling their intellectual resources to tackle intricate mathematical challenges. The final round unfolded across five engaging segments, each designed to unravel the depth of the participants' mathematical insight and collaborative problemsolving abilities.

The primary motive behind organizing "Mathsprit: Solve and Conquer" was to instill a passion for mathematics among students. The event aimed to provide a platform for students to showcase their mathematical prowess, encouraging a deeper engagement with the subject. Additionally, by involving both students and faculty, the quiz sought to create a supportive learning environment and enhance participants' management skills.

To acknowledge the participants' efforts and achievements, certificates and medals were awarded to the winners. This not only celebrated individual and team accomplishments but also served as a motivational factor for continued excellence in the field of mathematics. Honorable Vice-Chancellor graced the occasion with his presence and encouraged students to participate in such academic events. Honorable Vice-Chancellor , along with the Head of the School of Education, Dr.Neena Dash, IQAC,Coordinator and other faculty members, brought an inspiring vibes to the event, motivating students to do their best in math. They not only handed out medals and prizes but also took the time to encourage and uplift the students.Mrs. Madhusmita Panda, Assistant Professor of Pedagogy of Mathematics, coordinated prize distribution ceremony. The Vice-Chancellor shared some encouraging words, adding a personal touch to the occasion. A big thank you from the Pedagogy of Mathematics to all the participants, faculty, and special guests for making "Mathsprit: Solve and Conquer" a success! Your contributions were key to the event's achievement, and we're grateful for your involvement. Dr.Neena Dash proposed vote of thanks.

The final top 10 participants with their positions are mentioned below.

<u>Sl. No.</u>	Name of the students	Department	Position	Award
1.	Ishan Patel	Physics	Winner	Gold medal+ certificate

2.	Sameer Ranjan Sahu	Physics	Winner	Gold medal+ certificate
3.	Chinmay Patra	Mathematics	1 <sup>st</sup> Runners up	Silver medal+ certificate
4.	Dives Behera	Mathematics	1 <sup>st</sup> Runners up	Silver medal+ certificate
5.	Shibani Sahu	Physics	2 <sup>nd</sup> Runners up	Certificate Of Participation
6.	Ankan Bagh	Mathematics	2 <sup>nd</sup> Runners up	Certificate Of Participation
7.	Supriya Pradhan	Mathematics	3 <sup>rd</sup> Runners up	Certificate Of Participation
8.	Ved Vyas Meher	Mathematics	3 <sup>rd</sup> Runners up	Certificate Of Participation
9.	Bighnesh Sahu	Mathematics	4 <sup>th</sup> Runners up	Certificate Of Participation
10.	Rajat Kumar Sohala	Mathematics	4 <sup>th</sup> Runners up	Certificate Of Participation





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#### "Rules and Guidelines"

#### Round 1: Mind-Benders (MCQ)

- Get ready to flex those math muscles! 🧾
- 10 questions in total, 2 for each group
  You've got 30 seconds per question to prove your mettle
- Each correct answer earns you a cool 5 marks, and there's no need to sweat about wrong answers – no penalties here!

#### **Round 2: Word Wonders**

- It's time to unravel wordy riddles and conquer real-world challenges!
- No multiple-choice questions, just pure problem-solving
- 5 intriguing questions await you, and you've got 60 seconds for each
- Earn a hefty 20 marks for each solved problem, or pass for a handy 5 marks

#### Round 3: Visual Voyage

- Can you decode what your eyes see in just seconds?
- This round offers a unique twist with 5
  visually stimulating questions
- Each question is worth a dazzling 30 marks
- But remember, you've only got 20 seconds to reveal the answer!

#### Round 4: Buzzer Battle

- It's time for the ultimate showdown! 2
- 10 intense application-based questions
- Buzz in for a chance at a whopping 50 marks
- But beware! Wrong answers mean a deduction of 25 marks – the stakes are high!

#### Tie-Breaker & Grand Prizes

- When the math scores are neck and neck, we've got a thrilling tie–breaker ready to go!  $\mathscr{O}$
- Our champions will walk away with fantastic prizes that'll make their mathloving hearts skip a beat!

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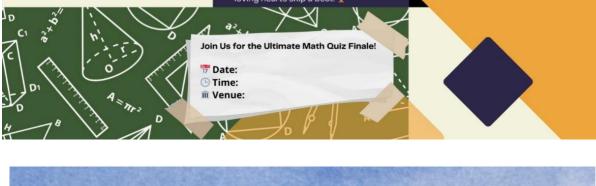
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MathSprint:

"The Maths Finale"



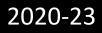






Head, School of Education





# PROJECT VIVA DSE-IV

# BBA VI | School of Management



# OFFICE OF THE HEAD SCHOOL OF MANAGEMENT

GANGADHAR MEHER UNIVERSITY AMRUTA VIHAR, SAMBALPUR (ODISHA)-768004

### PROJECT VIVA-DSE-IV 2020-23 NAME OF THE DEPARTMENT: BBA SEMESTER: VI

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NO	ROLL NO	NAME	25	PC20BBA-038	KRITIKA AGRAWAL
1	PC20BBA-002	ANOUSKA PUROHIT	35	PC20BBA-039	ABHISEK DASH
2	PC20BBA-003	CHANDAN KUMAR DUBEY	36	PC20BBA-040	ARMAN SONI
3	PC20BBA-004	PALLAVI SINGH	37	PC20BBA-041	TISHA SINGH
4	PC20BBA-005	ROHIT KUMAR PRADHAN	38	PC20BBA-042	SHASHANKA S. PANDA
5	PC20BBA-006	SNEHA KARN	39	PC20BBA-043	HARSHITA TRIVEDI
6	PC20BBA-007	SWETA BAG	40	PC20BBA-044	BAIBHAB KUMAR PRADHAN
7	PC20BBA-008	SWEET ANGEL TIRKEY	41	PC20BBA-045	NANDINI PATTNAIK
8	PC20BBA-009	VISHAL DHANGADA MAJHI	42	PC20BBA-046	SUBHAM KEDIA
9	PC20BBA-010	DEVANSHI SARDA	43	PC20BBA-047	KUNAL PRADHAN
10	PC20BBA-012	ANKITA PRADHAN	44	PC20BBA-048	CHINTU PRADHAN
11	PC20BBA-013	PRAVESH AGARWAL	45	PC20BBA-049	ANAND SHARMA
12	PC20BBA-014	SAI PRASAD KHETI	46	PC20BBA-050	SHREANS JAISWAL
13	PC20BBA-015	ISHANI MAHANA	47	PC20BBA-051	KRISHI AGRAWAL
14	PC20BBA-016	NIRAJ PRASAD GUPTA	48	PC20BBA-052	MD FAIYAZ ANSARI
15	PC20BBA-017	ROHAN ORAM	49	PC20BBA-053	MD FAIZAN
16	PC20BBA-018	BINAYAK SANDHA	50	PC20BBA-054	SWAYAM P. TRIPATHY
17	PC20BBA-019	DEVBRAT DEEP	51	PC20BBA-056	PRITAM MEHER
18	PC20BBA-021	GHANASHYAM SINGH	52	PC20BBA-057	ARCHIT NAYAK
19	PC20BBA-022	ADITYA PATNAIK	53	PC20BBA-058	AREEFA BEGUM
20	PC20BBA-023	JIGNYASHA SAHOO	54	PC20BBA-059	AYUSH KUMAR BEHERA
21	PC20BBA-024	ABHILASH MUNDA	55	PC20BBA-060	MINIT MEHTA
22	PC20BBA-025	ANURAG PANDA	56	PC20BBA-061	SAIRAM PADHI
23	PC20BBA-026	IPSITA RANI MISTRY	57	PC20BBA-062	ABHISHEK DAS
24	PC20BBA-027	ASHISH SHARMA	58	PC20BBA-063	PREETI PATRA
25	PC20BBA-028	TANMAYA MISHRA	59	PC20BBA-064	SWETA CHOUDHARY
26	PC20BBA-029	AAYUSHMAN SARANGI	60	PC20BBA-065	ARYAN BHAGAT
27	PC20BBA-030	JITEN PARIDA	61	PC20BBA-066	PRATIKSHYA SHARMA
28	PC20BBA-031	SAUBHAGYA KUMAR PATRA	62	PC20BBA-067	SHAH GAZI AHMED HUSSAIN
29	PC20BBA-032	KHUSHI SHARMA	63	PC20BBA-068	VAGISH YADAV
30	PC20BBA-033	VIKASH MISHRA	64	PC20BBA-069	RADHA PANDIT
31	PC20BBA-034	PRATITEE TRIPATHY			
32	PC20BBA-036	SUBHAM KEDIA			
33	PC20BBA-037	ADITYA PANIGRAHI			

# A STUDY ON CONSUMER PERCEPTION TOWARDS FMCG PRODUCTS (NESCAFE & BRU): AN ANALYSIS ON SAMBALPUR

41:

A DISSERTATION PROJECT REPORT SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR BBA DEGREE

DEPARTMENT OF BUSINESS ADMINISTRATION

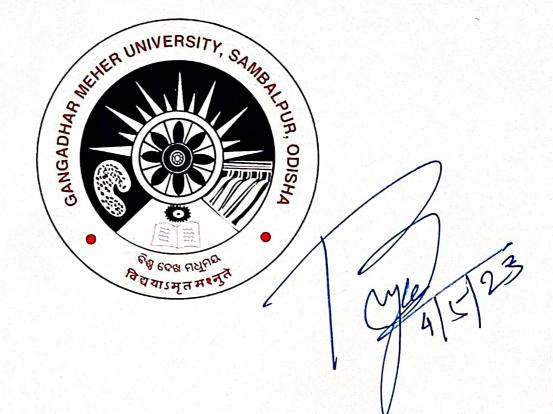


SUBMITTED BY: Chandan Kumar Dubey ROLL NO.:PC20BBAOO3 BBA 6<sup>th</sup>SEMESTER SESSION: 2020-2023

UNDER THE GUIDANCE OF: Mr. Sadashiv sahu

# A DISSERTATION REPORT ON BEHAVIOUR OF CONSUMER TOWARDS RELIANCE JIO

Submitted for BBA Programme in department of School of Management, Gangadhar Meher University, Sambalpur – 768001, Odisha



# Under the guidance of:

Mr. Sadashib Sahu Department of School of Management, Gangadhar Meher University

#### **Submitted By:**

Rohit Kumar Pradhan 2020 - 23 Roll No.- UPC20BBA005

# Project Dissertation Report on "A STUDY ON CONSUMER BEHAVIOR

### **TOWARDS FLIPKART"**

A dissertation report project submitted on partial fulfillment for the degree

Bachelor of Business Administration.



Submitted By:- Sneha Karn Roll no:- UPC20BBA006 Guided By: Shibani Sharma (Assistant Professor) School Of Management

SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY SAMBALPUR

# Marketing Strategies and Brand Loyalty of Go-cool: A Case Study of Sambalpur

A Dissertation Project Submitted in partial fulfillment of requirement for the award of the under-graduate degree of Bachelor of Business Administration



BATCH 2020-2023

<u>Under the guidance of</u> Gourav Kumar Panda Faculty of Management School of Management <u>Submitted By:</u> **Sweta Bag** Roll no-PC20BBA007 BBA 6<sup>TH</sup> SEMESTER and the second states and the second second

School of Management GANGADHAR MEHER UNIVERSITY SAMBALPUR, ODISHA-768004, INDIA

# "A STUDY ON ANALYZING THE INFLUENCE OF SOCIAL MEDIA ON THE BRAND IMAGE OF MAMAEARTH"

Submitted in the partial fulfillment of the requirement

for the award of the degree of

BACHELOR OF BUSINES ADMINISTRATION



BATCH 2020-2023

<u>Under the guidance of:</u> Mr. Gourav Kumar Panda Faculty of management School of Management <u>Submitted by:</u> **Sweet Angel Tirkey** Roll No.:-UPC20BBA008 BBA 6<sup>TH</sup> SEMESTER

SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY AMRUTA VIHAR, SAMBALPUR

### A Project

report on

# "A STUDY ON GROWTH OF INSURANCE SECTOR IN INDIA"



2 PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION 2020-2023

> NAME: VISHAL DHANGADA MAJHI ROLL.NO: UPC20BBA009

UNDER THE GUIDANCE OF MR. MAHESH KUMAR BAGARTI SCHOOL OF MANAGEMENT ASSISTANT PROFESSOR

GANGADHAR MEHER UNIVERSITY AMRIT VIHAR, SAMBALPUR, 768004

1

8 8 60 ang 8 8 60 ang 1 4 - 05 - 3 03.

# THE EFFECT OF ADVERTISEMENT ON CONSUMER DECISION MAKING IN SAMBALPUR, ODISHA

Submitted in the partial fulfilment of the requirement for the award of the degree of

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)** 



Batch 2020-23

Under the Guidance of: Mr.Sadashib Sahu Faculty, school of Management

Submitted by: Devanshi Sarda Roll no: PC20BBA010 BBA 6<sup>th</sup> Semester

SCHOOL OF MANAGEMNT GANGADHAR MEHER UNIVERSITY, SAMBALPUR, ODISHA-768004 A project report on

# "A STUDY ON FINANCIAL STATEMENT ANALYSIS OF STEEL COMPANIES IN INDIA"

Submitted to

School of Management

GANGADHAR MEHER UNIVERSITY



Ву

Ankita Pradhan

Dept. of BBA

UPC20BBA012

Under the guidance of

# Mr. MAHESH KUMAR BAGARTI

Assistant Professor

School of Management

# "A STUDY OF LIQUIDITY MANAGEMENT OF INDIAN CEMENT COMPANIES"

A DISSERTATION SUBMITTED FOR THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION



Session

2020-2023

Submitted by:

## PRAVESH AGARWAL

ROLL NO. - PC20BBA013

Guided by

SIR MAHESH KUMAR BAGARTI

**DEPARTMENT OF PROFESSIONAL COURSE** 

GANGADHAR MEHER UNIVERSITY Amruta Vihar, Sambalpur, Odisha, 768001

# "A STUDY OF FINANCIAL ANALYSIS ON FMCG COMPANIES OF INDIA"

A Dissertation Submitted for the Degree of Bachelor of Business Administration

2020-2023



Submitted By: SAI PRASAD KHETI Roll No.: -PC20BBA-014

Under the Guidance of

Sri Mahesh Kumar Bagarti

DEPARTMENT OF PROFESSIONAL COURSES GANGADHAR MEHER UNIVERSITY SAMBALPUR-768001 ODISHA

### A DISSERTATION REPORT ON

Employee satisfaction in Tata Power, Sambalpur Branch, Odisha

Submitted in the partial fulfilment of the requirement for the

award of the degree of BACHELOR OF BUSINESS ADMINISTRATION (BBA)



Under the Guidance of: Sadashib Sahu Faculty, School of Management

#### Submitted by:

Ishani Mahana UPC20BBA015

BBA 6<sup>th</sup> semester

GANGADHAR MEHER UNIVERSITY AMRUTA VIHAR, SAMBALPUR, ODISHA SESSION 2020-2023

# "THE STUDY OF RISK MANAGEMENT IN PUBLIC AND PRIVATE

#### SECTOR BANK"

Submitted in the partial fulfillment of the requirement for the award of the degree BACHELOR OF BUSINESS ADMINISTRATION(BBA)



Year: 2020-23

Submitted By NIRAJ PRASAD GUPTA Roll no: UPC20BBA-016 Under the supervision of

Dr. Srinibash Dash

#### HOD

SCHOOL OF MANAGEMENT

GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR SAMBALPUR, ODISHA-768004

1

# A STUDY ON LIQUIDITY ANALYSIS OF STEEL COMPANIESIN INDIA

A Project Report submitted for the degree of Bachelor in Business Administration

2023

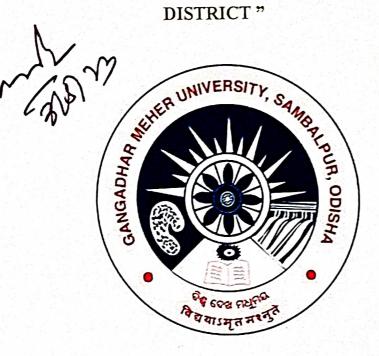


Submitted By ROHAN ORAM Roll No: PC20BBA-017

Under the Guidance of Sri Mahesh Kumar Bagarti School of Management

Assistant professor

### "A STUDY ON CONSUMER SATISFACTION ON THE RODUCTS OF KENTUCKY FRIED CHICKEN IN SAMBALPUR DISTRICT "



#### THE PARTIAL FULFILMENT TO THE REQUIREMENTS FOR THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION 2020-2023

NAME: DEVBRAT DEEP ROLL.NO: PC20BBA019

### UNDER THE GUIDANCE OF MR. GOURAV KUMAR PANDA

GANGADHAR MEHER UNIVERSITY AMRIT VIHAR, SAMBALPUR, 768004 A Project Report on

# COMPARATIVE RESEARCH ON MUTUAL FUND

Submitted impartial fulfilment to the requirements for the degree of

BACHELOR OF BUSINESS ADMINISTRATION



Year: 2020-23

V

Submitted By GHANASHYAM SINGH

Roll no: UPC20BBA-021

Reg. No: 13069/20 Under the supervision of

Dr. Srinihash Dash

HOD

SCHOOL OF MANAGEMENT

GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR

SAMBALPUR, ODISHA-768004

# A DISSERTATION PROJECT REPORT ON RATIO ANALYSIS OF TATA STEEL LTD

E.

Submitted inpartial fulfillment of the requirement for the BBA degree



Session

2020-2023

Submitted by :

# ADITYA PATNAIK

# ROLL NO. - PC20BBA022

Guided by

Dr. Srinibas Das

**Associate Professor** 

# GANGADHAR MEHER UNIVERSITY Amruta Vihar, Sambalpur, Odisha, 768001

## "A STUDY ON THE RISE AND FALL OF CRYPTOCURRENCY"

Submitted in the partial fulfillment of the requirement

for the award of the degree of

#### **BACHELOR OF BUSINESS ADMINISTRATION (BBA)**



Batch 2020-2023

Under the guidance of Mr. Sadashib Sahu Faculty, School of Management Submitted by Jignyasha Sahoo Roll no. PC20BBA023 BBA VI SEM

SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY, SAMBALPUR, ODISHA- 768004

# AN ANALYSIS OF FINANCIAL PERFORMANCE OF TATA MOTORS LTD USING TREND ANAYSIS AND COMMONSIZE STATEMENT

3

A project report submitted in partial fulfilment of the requirement for the BBA

degree



Session

2020-23

<sup>-</sup> Submitted by :

Anurag Panda

ROLL NO. - PC20BBA025

Guided by

Miss. Shibani Sharma

**Assistant Professor** 

School of Management

# GANGADHAR MEHER UNIVERSITY Amruta Vihar, Sambalpur, Odisha, 768001

## Project Dissertation Report on

## AN EMPIRICAL STUDY ON PROFITABILITY ANALYSIS OF PUBLIC SECTOR BANK WITH EMPHASIS ON SBI AND PNB

For The Session 2020-2023

> Submitted By: Ipsita Rani Mistry (UPC20BBA-026)

Under The Guidance of: Ms. Shibani Sharma Asst. Professor

SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR, SAMBALPUR, ODISHA - 768001

# A DISSERTATION PAPER ON

#### **"FINANCING MIX EFFICIENCY OF TATA STEEL"**



IN THE PARTIAL FULFILMENT TO THE REQUIREMENTS FOR THE DEGREE OF BACHALOR OF BUSINESS ADMINISTRATION 2020-2023

> NAME: TANMAYA MISHRA ROLL.NO: UP20BBA028

UNDER THE GUIDANCE OF MR. MAHESH KUMAR BAGARTI

GANGADHAR MEHER UNIVERSITY AMRIT VIHAR, SAMBALPUR, 768004

# A DISSERTATION PROJECT REPORT ON THE RATIO ANALYSIS OF ADANI ENTERPRISES



# Submitted to the Department of professional studies in fulfilment of the requirement of the 6<sup>th</sup> semester practical



# SCHOOL OF MANAGEMENT G.M. UNIVERSITY, SAMBALPUR

GUIDED BY: Mr SADASHIV SAHU Faculty of Dept. Professional studies G.M University SUBMITTED BY: Mr AAYUSHMAN SARANGI Roll. No. UPC20BBA029 BBA 6<sup>th</sup> Semester G.M University

# A DISSERTATION PROJECT REPORT ON **EMPLOYEE SATISFACTION IN MAHANADI COALFIELDS LIMITED, ODISHA**



Submitted to the Department of professional studies in fulfilment of

the requirement of the semester 6<sup>th</sup> practical



SCHOOL OF MANAGEMENT G.M UNIVERSITY, SAMBALPUR

**GUIDED BY:** 

Mr. SADASHIB SAHU

Faculty of Dept. of professional studies

**G.M University** 

SUBMITTED BY:

**JITEN PARIDA** 

Roll. No- UPC20BBA030

LBBA 6TH Semester

ODIRHY - 198001 GYRGYDHYR MIRHER OMIAERRILA' RYMEANE RGEOOF OF MYNYGEMEME

> (UPC20BBA-031) Saubhagya Kumar Pathy Sabmitted By:



For The Session 2020-2023

# EDTURES AND OPTIONS A STUDY ON DERIVATIVE MARKETS -

Project Dissertation Report on

# A DISSERTATION PROJECT REPORT ON JOB SATISFACTION OF EMPLOYEES IN BHARAT SANCHAR NIGAM LIMITED, ODISHA

Submitted to the Department of professional studies in fulfilment of the requirement of the semester 6<sup>th</sup> practical



#### GUIDED BY: MISS SHIBANI SHARMA

Asst. Professor, School of Management

Roll. No- UPC20BBA032

SUBMITTED BY:

**KHUSHI SHARMA** 

**G.M University** 

#### BBA 6ти Semester

**Gangadhar Meher University** 

#### Adissertation report on

# "FINANCIAL STATEMENT ANALYSIS OF ITC LTD"

# Project submitted in partial fulfilment of the degree BACHELOR OF BUSINESS ADMINISTRATION



Submitted by VIKASH MISHRA Roll no. UPC20BBA033 Under the guidance of MISS SHIBANI SHARMA Asst. professor

# SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY AMRUTA VIHAR, SAMBALPUR

#### A STUDY ON WORKING CAPITAL MANAGEMENT OF GODREJ CONSUMER PRODUCT LIMITED

#### A DISSERTATION PROJECT REPORT

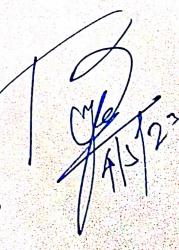
Submitted to GANGADHAR MEHER UNIVERSITY, SAMBALPUR

In partial fulfillment of the requirement for the Degree of Bachelor of Business Administration (BBA)



Session: 2020-23 Submitted By Pratitee Tripathy UPC20BBA034

Under the guidance of Ms. Shibani Sharma Assistant Professor School of Management



## GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR, SAMBALPUR.

1

### "AN ANALYSIS OF EMPLOYEE WELFARE IN ACC LIMITED BARGARH CEMENT WORKS, ODISHA"

A Dissertation Submitted for the Degree of Bachelor in Business Administration



Batch: 2020-2023

Submitted By:

SUBHAM KEDIA

**ROLL NO: UPC20BBA036** 

Under the Guidance of

SHIBANI SHARMA

ASSISTANT PROFESSOR

# SCHOOL OF MANAGEMENT

GANGADHAR MEHER UNIVERSITY,

والمحالية والمستعلق والمحاطية والمحالية المحالية والمحالية والمحاطية والمحاطية والمحاطية والمحاطية والمحاطية والمحاطية

AMRUTA VIHAR, SAMBALPUR

A DISSERTATION PROJET ON CORPORATE SOCIAL RESPONSIBILITIES OF COCO-COLA COMPANY.

SUBMITTED TO THE DEPARTMENT OF OF PROFESSIONAL STUDIES IN FUILFILLING THE REQUIREMENT OF THE 3" YEAR 6" SEMESTER PRACTICALS.



BATCH 2020-2023

Guided By:-Mr. SRINIBASH DASH

Submitted By:-ADITYA PANIGRAHI

Faculty of Dept. Of Professional Studies

Roll No. PC20BBA037

School Of Management GANGADHAR MEHER UNIVERSITY SAMBALPUR, ODISHA-768004, INDIA BBA 6<sup>\*\*</sup> SEMESTE

# A STUDY ON CONSUMER BEHAVIOUR TOWARDS ONLINE SHOPPING PORTALS- A COMPARATIVE STUDY ON FLIPKART AND AMAZON INDIA.

A PROJECT REPORT SUBMITTED FOR THE DEGREE OF BACHELOR IN BUSINESS ADMINISTRATION



SUBMITTED BY KRITIKA AGRAWAL ROLL NO- UPC20BBA-038

UNDER THE GUIDANCE OF DR. SRINIBASH DASH Associate Professor, School of Management

School of Management GANGADHAR MEHER UNIVERSITY AMRUTA VIHAR, SAMBALPUR

1

# EXPLORING CONSUMER PURCHASING BEHAVIOUR TOWARDS TWO-WHEELER EVS IN SAMBALPUR DISTRICT: A RESEARCH STUDY

PROJECT REPORT SUBMITTED BY



GANGADHAR MEHER UNIVERSITY, SAMBALPUR, ODISHA In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ABHISEK DASH

UPC20BBA039

Under the supervision of

DR. SRINIBASH DASH (HOD BBA, GMU)

DEPARTMENT OF PROFESSIONAL COURSES

GANGADHAR MEHER UNIVERSITY

SAMBALPUR

768002

# "Factors Affecting Sales of Vegetable Wholesalers in Sambalpur District, Odisha"

A Dissertation Submitted for the Degree of Bachelor of Business Administration



Submitted By: Arman Soni Roll Number: UPC20BBA040 Under the Guidance of Dr. Srinibash Dash Associate Professor

SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR, SAMBALPUR- 768001, ODISHA

## A DISSERTATION PAPER ON

"A STUDY ON PROFITABILITY ANALYSIS OF SELECTIVE COMMERCIAL BANKS IN INDIA"



IN THE PARTIAL FULFILMENT TO THE REQUIREMENTS FOR THE DEGREE OF BACHALOR OF BUSINESS ADMINISTRATION 2020-2023

> NAME: TISHA SINGH ROLL.NO: UP20BBA041

UNDER THE GUIDANCE OF MR: MAHESH KUMAR BAGARTI

GANGADHAR MEHER UNIVERSITY AMRIT VIHAR, SAMBALPUR, 768004

## A DISSERTATION PAPER ON

# "A STUDY ON PROFITABILITY ANALYSIS OF SELECTIVE COMMERCIAL BANKS IN INDIA"



IN THE PARTIAL FULFILMENT TO THE REQUIREMENTS FOR THE DEGREE OF BACHALOR OF BUSINESS ADMINISTRATION 2020-2023

> NAME: TISHA SINGH ROLL.NO: UP20BBA041

UNDER THE GUIDANCE OF MR: MAHESH KUMAR BAGARTI

GANGADHAR MEHER UNIVERSITY AMRIT VIHAR, SAMBALPUR, 768004

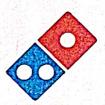
#### A DISSERTATION REPORT ON

#### **CUSTOMER SATISFACTION LEVEL**

AND THEIR PREFERENCES BETWEEN PIZZA HUT & DOMINOS

IN SAMBALPUR DISTRICT, ODISHA





Submitted in the partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION (BBA)



GANGADHAR MEHER UNIVERSITY, SAMBALPUR, ODISHA

Under the Guidance of: Mr. Sadashib Sahu Faculty, School of

Management

Dell's

Submitted by: Dristant Pallab Panda

Roll no: PC20BBA042 BBA 6<sup>th</sup> Semester

#### A STUDY ON CONSUMER BEHAVIOUR WITH REFERENCE TO RELIANCE JIO

Submitted in partial fulfillment of the requirement for Bachelors of Administration (BBA)



Submitted By:

HARSHITA TRIVEDI

ROLL NO: PC20BBA043

SESSION: 2020-2023

Guided by DR. SRINIBASH DASH

# School of Management

GANGADHAR MEHER UNIVERSITY AMRUTA VIHAR, SAMBALPUR ODISHA, 768004

## A CASE STUDY ON FINANCIAL ANALYSIS OF WIPRO LIMITED.

#### A DISSERTATION PROJECT REPORT

## Submitted to GANGADHAR MEHER UNIVERSITY, SAMBALPUR

In partial fulfillment of the requirement for the Degree of Bachelor of Business Administration (BBA)



Session: 2020-23 Submitted By Baibhab Kumar Pradhan PC20BBA044

Under the guidance of Mr. Mahesh Kumar Bagarti Assistant Professor School of Management

# SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR, SAMBALPUR

1

## " A STUDY ON CUSTOMER SATISFACTION OF SBI BANK IN SAMBALPUR ODISHA"

Submitted In partial fulfilment for the award of the degree

of

BACHELOR OF BUSINESS ADMINISTRATION



Batch 2020-2023

Under the Guidance of: Mr. Gaurav Kumar panda Faculty, school of management Submitted by Nandini Pattnaik Roll No-UPC20BBA045

School of Management

#### GANGADHAR MEHER UNIVERSITY

Sambalpur, Odisha-768004, India

(BBA 6<sup>TH</sup> SEM)

# CUSTOMER PREFERENCE TOWARDS DALMIA CEMENT: A CASE STUDY OF SAMBALPUR

A Dissertation Project Submitted in partial fulfillment of requirement for the award of the under-graduate degree of Bachelor of Business Administration



BATCH 2020 - 2023

Under the guidance of: Gourav Kumar Panda Faculty of Management School of Management <u>Submitted by:</u> Subham Kedia Roll.no – PC20BBA046 BBA 6<sup>TH</sup> SEMESTER

41

School of Management GANGADHAR MEHER UNIVERSITY SAMBALPUR, ODISHA-768004, INDIA

## FACTORS AFFECTING THE SELECTIONOF RETAIL STORE FOR BUYING GROCERIES A CASE STUDY OF SAMBALPUR

A Dissertation Project Submitted in partial fulfillment of requirement for the award of the under-graduate degree of Bachelor of Business Administration



BATCH 2020 - 2023

Under the guidance of: Gourav Kumar Panda Faculty of Management School of Management <u>Submitted by:</u> Kunal Pradhan Roll.no – PC20BBA047 BBA 6<sup>TH</sup> SEMESTER

School of Management GANGADHAR MEHER UNIVERSITY SAMBALPUR, ODISHA-768004, INDIA

#### **A Project Report**

#### On

# MARKET LEADERSHIP STRATEGY OF MARUTI SUZUKI A STUDY IN ODYSSEY MOTORS, PVT.LTD

#### Submitted in partial fulfilment to the requirements for the degree of

BBA



## Submitted By

**CHINTU PRADHAN** 

#### Roll no: PC20BBA048

Under the supervision of

#### Mr. GOURAV KUMAR PANDA

BBA

GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR

SAMBALPUR, ODISHA-768004

Year:2020-2023

# A PROJECT REPORT

# "A STUDY ON COMPARATIVE ANALYSIS OF TOP 5 NSE BANKING COMPANIES"

Submitted in partial fulfilment to the requirements for the Degree of Bachelor of Business Administration



Session

2020-2023

Submitted by:

SHREANS JAISWAL

ROLL NO. - UPC20BBA050

**Under the Guidance of** SRI MAHESH KUMAR BAGARTI

GANGADHAR MEHER UNIVERSITY Amruta Vihar, Sambalpur, Odisha, 768001

# "STUDY OF VARIOUS OPTIONS AVAILABLE TO INVESTORS WHILE MAKING INVESTMENT DECISION"

Dissertation Submitted for the Degree of Bachelor of Business Administration



2020-2023

Submitted By:

**MD FAIYAZ ANSARI** 

ROLLNO:UPC20BBA052

Under the Guidance of

Dr. SRINIBASH DASH

HEAD OF DEPARTMENT SCHOOL OF MANAGEMENT

GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR, SAMBALPUR

1|Page

## "CONSUMER SATISFACTION TOWARDS SUZUKI : A STUDY OF SERVICE PROVIDED BY ODYSSEY MOTORS, SAMBALPUR"



A Dissertation Submitted for the Degree of Bachelor in Business Administration



2020-2023

Submitted By: MD FAIZAN

ROLL NO: UPC20BBA053

Under the Guidance of

SHIBANI SHARMA

#### ASSISTANT PROFESSOR

# SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR, SAMBALPUR

1

1 | Page

# BANKING SYSTEM IN INDIA: A STUDY WITH REFERENCE TO AGRICULTURAL SECTOR

A project report submitted in partial fulfilment of the requirement for the BBA

degree



Session

2020-23

Submitted by : SWAYAM PRAKASH TRIPATHY TROLL NO. - PC20BBA054 Guided by Miss. Shibani Sharma **Assistant Professor** 

School of Management

**GANGADHAR MEHER UNIVERSITY** Amruta Vihar, Sambalpur, Odisha, 768001

# A DISSERTATION PROJECT REPORT ON COMPARATIVE ANALYSIS OF 5 PRIVATE BANKS

TEMENI

A project report submitted in partial fulfilment of the requirement for the BBA

degree



Session

2020-23

Submitted by :

#### **PRITAM MEHER**

#### ROLL NO. - PC20BBA056

Guided by

Mr. Mahesh Kumar Bagarti

Professor, Department of School of Management

GANGADHAR MEHER UNIVERSITY Amruta Vihar, Sambalpur, Odisha, 768001

1

# A STUDY ON FINANCIAL STATEMENT ANALYSIS OF HDFC BANK

#### A DISSERTATION PROJECT REPORT

#### Submitted to GANGADHAR MEHER UNIVERSITY, SAMBALPUR

In partial fulfillment of the requirement for the Degree of Bachelor of Business Administration (BBA)



Session: 2020-23 Submitted By Archit Nayak UPC20BBA057

Under the guidance of Ms. Shibani Sharma Assistant Professor School of Management

# SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR, SAMBALPUR

# A CASE STUDY ON THE CONSUMER SATISFACTION AND PREFERENCE TOWARDS PATANJALI VS FMCG PRODUCT

Res.

PROJECT REPORT SUBMITTED BY IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF THE DEGREE OF



#### GANGADHAR MEHER UNIVERSITY, SAMBALPUR, ODISHA

#### BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

AREEFA BEGUM UPC20BBA058 Under the supervision of Dr.Srinibash Dash ( HOD-BBA, GMU)

DEPARTMENT OF PROFESSIONAL COURSES GANGADHAR MEHER UNIVERSITY SAMBALPUR 768002 A PROJECT REPORT

"A Comparative Analysis of Consumer Preferences and Buying Behavior towards Apple and Android Smartphones: A Study of Key Factors Influencing Consumer Choices in the Smartphone Market"

Dissertation Submitted in Partial Fulfillment to The Requirements for The Degree Of Buchelor Of Business Administration



*SUBMITTED BY* AYUSH KUMAR BEHERA ROLL NO: - PC20BBA-059 REG. NO: - 13106/20

> SUBMITTED BY: Under the supervision of Dr. SRINIBASH DASH Asst. Professor, HOD

DEPEARTMENT OF BBA GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR SAMBALPUR, ODISHA-768004 Year: 2020-2023

# Financial Performance in IT Sector in India- A Case Study

PROJECT REPORT SUBMITTED BY IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF THE DEGREE OF



#### GANGADHAR MEHER UNIVERSITY, SAMBALPUR, ODISHA

#### **BACHELOR OF BUSINESS ADMINISTRATION**

Submitted by

MINIT MEHTA UPC20BBA060

Under the supervision of **MS.Shibani Sharma (BBA, GMU)** 

SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY SAMBALPUR 768002

#### "CONSUMER BEHAVIOUR TOWARDS ONLINE FOOD AGGREGATORS: A STUDY IN SAMBALPUR TOWN"

A Dissertation Submitted for the Degree of Bachelor of Business Administration



2020-2023

**Submitted By:** 

SAIRAM PADHI ROLL NO: UPC20BBA061

Under the Guidance of SHIBANI SHARMA Assistant Professor

# SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY, SAMBALPUR

SAMBALPUR-768001, ODISHA

A DISSERTATION PROJECT REPORT ON THE IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOUR



# SUBMITTED FOR PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF THE DEGREE OF BBA BATCH 2020-23

#### GUIDED BY:

Mr. Sadashib Sahu Faculty, School of Management SUBMITTED BY:

١

Abhishek Das Roll No - PC20BBA062 BBA 6<sup>th</sup> Semester

#### **Project Dissertation Report on**

#### A STUDY OF FINANCIAL STATEMENTS STATE BANK OF INDIA

#### USING RATIO ANALYSIS

A Dissertation Report submitted for the degree of

Bachelor in Business Administration

2023



BATCH NO : - 2020-2023

Under the Guidance of : Mr. Sadashib Sahu Faculty, School of Management Submitted by : Preeti Patra Roll no : UPC20BBA063 BBA 6<sup>th</sup> SEM

School of Management Gangadhar Meher University, Sambalpur – 768004 Odisha

1

# A PROJECT ON CONSUMER SATISFACTION AND PERCEPTION OWARDS ONLINE FOOD DELIVERY APPS WITH SPECIAL REFERENCE TO ZOMATO AND SWIGGY

# ACADEMIC YEAR-2020-23

Submitted for fulfilment of the

Requirement for the BBA...

UNDER THE GUIDANCE OF MR. MAHESH KUMAR BAGARTI DEPARTMENT OF SCHOOL OF MANAFEMENT GANGADHAR MEHER UNIVERSITY, SAMBALPUR



SUBMITTED BY: -SWETA CHOUDHARY

ROLL NO. UPC20BBA064

GANGADHAR MEHER UNIVRSITY, SAMBALPUR

# "A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING"

Submitted in the partial fulfilment of the requirement for the award of the degree

# **BACHELOR OF BUSINESS ADMINISTRATION(BBA)**



Batch 2020-2023

Submitted By

ARYAN BHAGAT

#### Roll no: UPC20BBA-065

Under the supervision of

#### Mr. GOURAV KUMAR PANDA

Faculty

SCHOOL OF MANAGEMENT

# GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR

SAMBALPUR, ODISHA-768004

# A STUDY ON FINANCIAL SOUNDNESS OF SELECTED IT COMPANIES IN INDIA

A Dissertation submitted for bachelor of business administration



Batch 2020-2023

Submitted by

PRATIKSHYA SHARMA

Roll no: PC20BBA-066

Under the guidance of

Sri Mahesh Kumar Bagarti

SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY AMRUTA VIHAR, SAMBALPUR

# A STUDY OF CENTRAL BANK OF INDIA

ACADEMIC YEAR-2020-23

SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR BACHELORS OF BUSINESS ADMINISTRATION ( BBA )

# UNDER THE GUIDANCE OF MS. SHIBANI SHARMA

Project Report on - Central Bank of India



# SCHOOL OF MANAGEMENT

Submitted by:-SHAH GAZI AHMED HUSSAIN UPC20BBAO67 G.M University, Amruta Vihar

#### "A STUDY OF BANK NIFTY AND ITS VOLATILITY OF UNDERLYING STOCKS"

Submitted in the partial fulfillment of the requirement

for the award of the degree

**BACHELOR OF BUSINESS ADMINISTRATION(BBA)** 



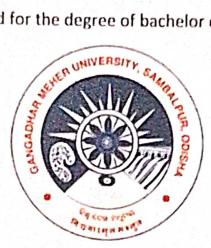
Batch 2020-2023

Under the guidance of miss Shibani Sharma Asst. Professor School of Management Submitted by Vagish Yadav Roll no. PC20BBA068 BBA VI SEM

SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY AMRUTA VIHAR, SAMBALPUR

# GREEN MARKETING: A CASE STUDY ON GREEN PRODUCTS OF PATANJALI AYURVED LIMITED

A Dissertation submitted for the degree of bachelor of business administration



BATCH- 2020-2023 Submitted by RADHA PANDIT Roll no: PC20BBA069 Under the guidance of MISS SHIBANI SHARMA Asst. Professor

SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR, SAMBALPUR



# 2021-24

# PROJECT VIVA DSE-IV

# BBA VI | School of Management



### OFFICE OF THE HEAD SCHOOL OF MANAGEMENT

GANGADHAR MEHER UNIVERSITY AMRUTA VIHAR, SAMBALPUR (ODISHA)-768004

#### PROJECT VIVA-DSE-IV 2021-24 NAME OF THE DEPARTMENT: BBA SEMESTER: VI

SL					
NO	ROLL NO	NAME	SL NO	ROLL NO	NAME
1	PC21BBA-001	SOUBHAGYA LAXMI PANDA	34	PC21BBA-037	NANDALAL HARIPAL
2	PC21BBA-002	MANNI ARORA	35	PC21BBA-038	Aryan Pal
3	PC21BBA-003	PRIYALI GHOSH	36	PC21BBA-039	SONAM SEILY
4	PC21BBA-004	BIMLESH MISHRA	37	PC21BBA-040	ISMAT BANO
5	PC21BBA-005	PRIYANSHU PANIGRAHI	38	PC21BBA-041	Bishal Ranjan Sutar
6	PC21BBA-006	NIKHIL BAGH	39	PC21BBA-042	PRATIKSHYA MOHANTY
7	PC21BBA-007	SUSMITA MAHANANDA	40	PC21BBA-043	MD SOHAIL AKHTAR
8	PC21BBA-008	ASHUTOSH TANDIA	41	PC21BBA-044	Anisha Patel
9	PC21BBA-009	SAKSHI RAY	42	PC21BBA-045	David Dev Bhoi
10	PC21BBA-010	RAMESH TANDI	43	PC21BBA-047	ADITYA RATH
11	PC21BBA-011	MD HUSSAIN	44	PC21BBA-048	Anubhab Debata
12	PC21BBA-012	SHAILAJA PATTANAYAK	45	PC21BBA-050	Rupal lath
13	PC21BBA-013	PRIYANKA KANHAR	46	PC21BBA-051	Ajay varma
14	PC21BBA-014	AYOOSH KUMAR PUJARI	47	PC21BBA-052	DEBADATTA BEHERA
15	PC21BBA-015	SHREYA DHABALIA	48	PC21BBA-053	Abhirup Hota
16	PC21BBA-016	SWAPNIL MEHER	49	PC21BBA-054	Priyanka panda
17	PC21BBA-017	PIYUSH NANDE	50	PC21BBA-055	Nalluri Sagarika
18	PC21BBA-018	SIBA PATRA	51	PC21BBA-056	PRIYA DAS
19	PC21BBA-019	PRANJALIKA LAKRA	52	PC21BBA-057	ADITYA DAM
20	PC21BBA-020	AUROSHREE PRADHAN	53	PC21BBA-058	Sahilpani
21	PC21BBA-021	SMRUTI PRAGYAN MISHRA	54	PC21BBA-059	Bushra nausheen
22	PC21BBA-022	AYUSH KUMAR BAIRAGI	55	PC21BBA-060	RAHUL PRADHAN
23	PC21BBA-023	SHRUTI SINGH	56	PC21BBA-061	KUMARI TANYA
24	PC21BBA-024	GOURAB THAKUR	57	PC21BBA-062	Sahil Singh
25	PC21BBA-025	ASHISH MAJHI	58	PC21BBA-063	Komaljeet kaur
26	PC21BBA-026	NALLURI REETHIKA	59	PC21BBA-064	Abhisek Nayak
27	PC21BBA-027	ALOK JAL	60	PC21BBA-065	TULACHANDRA MEHER
28	PC21BBA-029	SASMITA NAIK	61	PC21BBA-066	Sameer khamari
29	PC21BBA-030	FARDIN QURESHI	62	PC21BBA-067	Aryan Kumar Nanda
30	PC21BBA-031	ANKIT KUMAR SINGH			
31	PC21BBA-033	RIYA SRIVASTAV			
32	PC21BBA-035	REKHA GOND			
33	PC21BBA-036	JUGESH KUMBHAR			

#### A SSERTATION PROJECT REPORT ON EMPLOYEE EF **JENCY WITH RESPECT TO MAJOR CORPORATES IN** INDIA

Submitted for the partial fulfilment of the requirement for the

Award of the degree of

# BACHELOR OF BUSINESS ADMINISTRATION



**SESSION** 2021-2024

Under the guidance of: Dr. Srinibash Dash (HOD) Department of School Of Management Gangadhar Meher University, Sambalpur

Submitted by: Soubhagya Laxmi Panda Roll no:PC21BBA001 Regd. No.: -14514/21 BBA 6<sup>th</sup> SEMESTER

"UNDED

PARES 7 30

# SHOPPING ON FLIPKART"

Administration



Batch: 2021-2024

Submitted By:

Manni Arora

**ROLL NO: UPC21BBA002** 

Under the Guidance of

Dr. Srinibash Dash

HOD

# SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR, SAMBALPUR

A DISSERTATION PROJECT ON HE INFLUENCE OF BEAND LOYALTY ON CUSTOMERS REPURCHASE DECISIONS OF

GREEN BEAUTY PRODUCT

A project report submitted in partial fulfilment of the requirement for the

**BBA** degree



Session

2021-24

Submitted by:

**PRIYALI GHOSH** 

ROLL NO. -PC21BBA003

Guided by

SHIBANI SHARMA

Assistant Professor School of Management

# **GANGADHAR MEHER UNIVERSITY**

Amruta Vihar, Sambalpur, Odisha, 768001

#### ADISSERTATION PROJECT REPORT ON

### THE IN OF DI/JITAL MARKETING ON TOURISM BUSINESSES AFFECTING CUSTOMERS

# SUBMITTED BY THE DEPARTMENT OF PROFESSIONAL STUDIES IN FULLFILLMENT OF THE REQUIREMENT OF THE 6<sup>th</sup> SEMESTER

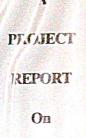


#### **GUIDED BY:**

Dr. Mahesh Kumar Bagarti FACULTY, SCHOOL OF MANAGEMENT

#### SUBMITTED BY:

Priyanshu Panigrahi ROLL NO - PC21BBA005



"Mobilization of savings through mutual funds"



Gangadhar Meher University SAMBALPUR

### Submitted in partial fulfillment of the requirement for the award of the degree in BACHELORS IN BUSINESS ADMINISTRATION

(2021-2024)

frin

Submitted

by: Nikhil Bagh

**BBA 6th Semester** 

Roll no. UPC21BBA006

Under the guidance of

Dr. Mahesh Bagarti

School of Management

Gangadhar Meher University

A DISSERTATION REPORT ON A STUDY ON 20 JE R SATISFACTION ON ONLINE PAYMENT SERVICES

Submitted for the partial fulfillment of the requirement for the Award of

the degree of BACHELOR OF BUSINESS ADMINISTRATION



SESSION 2021-2024

#### UNDER THE GUIDANCE OF:-

Dr. Srinibash Dash Department of School of Management

Gangadhar Meher University

SUBMITTED BY:-Susmita Mahananda Roll no: PC21BBA007 BBA 6<sup>th</sup> semester

# ADIS A TION PROJECT ON "A STUDY C NONSUMER SASTISFACTION TO RDS LAKME PRODUCTS"

submitted in the sent of the requirement for the award of the degree of

### B. I )R OF BUSINESS ADMINISTRATION



SESSION 2021-2024

Under the guidance of:

Dr. Sinibash Dash(HOD)

**Department of School of Management** 

Gangadhar Meher University

Submitted By:

Sakshi Ray

Roll No: PC21BBA009

Registration No. 14522/21

**BBA 6<sup>th</sup> SEMESTER** 

# School of Management GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR SAMBALPUR-768004. ODISHA, INDIA. 2021-2024

# "CUS' O) AFP W RUNFS'S & SATISFACTION TOWARDS PAYTM SEF. TICE WITH PI FERENCE TO SAMBALPUR DISTRICT"

Such of la partial fulfilment of the requirement for the award of degree of light or of Business Advinistration (BBA)



Submitted by MD Hussain ROLL NO ; PC21BBA-011 PROJECT GUIDE ; Shibani Sharma Asst Prof;

Session (2021-24)

### SCHOOL OF MANAGEMENT

**GANGADHAR MEHER UNIVERSITY** 

1|Page

# A DISSER'N THON PROJECT REPORT ON MARKE G STPATEGIES FOR SMALL BUTINFSS SUSTAINABILITY

Submitted in partie fulfillment of the requirement for the BBA degree



Session

2021-2024

Submitted by :

# SHAILAJA PATTANAYAK

ROLL NO. – PC21BBA012

Guided by

Mrs. Shibani Sharma

**Assistant Professor** 

GANGADHAR MEHER UNIVERSITY Amruta Vihar, Sambalpur, Odisha, 768001

#### A DISSERT N PROJECT REPORT ON CONSUMER PREFERENCE T RDS ZOMATO WITH RESPECT TO SWIGGY

Submit or the partial fulfillment of the requirement for the

Award of the degree of

B HELOR OF BUSINESS ADMINISTRATION



-SESSION-2021-2024

Under the guidance of: Dr. Srinibash Dash (HOD) Department of school of management Gangadhar Meher University, Sambalpur Submitted by: Ayoosh Kumar Pujari Roll no: - UPC21BBA014 Regd.no.: - 14527/21 BBA 6<sup>th</sup> Semester

#### A DISSERTATION PROJECT

ON

## "STUDY ON CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO"

SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF DEGREE OF

### BACHELOR OF BUSINESS ADMINISTRATION



SUBMITTED BY: SHREYA DHABALIA ROLLNO: UPC21BBA-015 PROJECT GUIDE Dr. MAHESH BAGARTI ASSISTANT PROFESSOR

SCHOOL OF BUSINESS ADMINISTARTION GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR SAMBALPUR, ODISHA- 768004 YEAR: 2021-2024

#### CASSER FATION PROMADINEPORT ON

Kindership Styles in Fostering Innovation

SUIVITIED BY THE DEPARTMENT OF PROFESSIONAL STUDIES IN FULLED LMENT OF THE REQUIREMENT OF THE 6th SEMESTER



#### **GUIDED BY:**

Dr. Mahesh Kumar Bagarti FACAULTY, SCHOOL OF MANAGEMENT

### **SUBMITTED BY:**

Swapnil Meher ROLL NO- PC21BBA016

## "A Study

St, bi

Reference to Asian Paints"

partial fulfilment to the requirements for the degree of CHELOR OF BUSINESS A DMINISTRATION



BATCH: 2021-2024 Name: Piyush Nande ARoll no: UPC21BBA017 Reg. No:14530/21

Under the supervision of Dr. Mahesh Bagarti Assistant Professor SCHOOL OF BUSINESS ADMINISTRATION

### GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR SAMBALPUR, ODISHA-768004

"A Stud Financial Statement Analysis of State Bank of India for performance appraisal"

semitted in partial fulfilment to the requirements for the degree of

#### **BACHELOR OF BUSINESS ADMINISTRATION**



BATCH 2021-2024

Submitted By-:

0.07

3

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Name:Siba Patra

Roll no: UPC21BBA018

Under the supervision of

Dr. Mahesh Bagarti

Assistant Professor

SCHOOL OF COMMERCE

GANGADHAR MEHER UNIVERSITY,

**AMRUTA VIHAR** 

SAMBALPUR, ODISHA-768004

Year: 2021-2024

# A DISSERTATION PROJECT REPORT ON

"MARK

#### MG STRATEGY AND BRAND LOYALTY OF HALDIRAM IN INDIA"

# Submitted in the partial fulfilment of the requirement

#### for the Degree of

# BACHELORS OF BUSINESS ADMINISTRATION



#### GANGADHAR MEHER UNIVERSITY

SESSION-2021-2024

SUBMITTED TO

Dr. Srinibash Dash

School of Management

Gangadhar Meher University

#### SUBMITTED BY

Pranjalika Lakra Roll No.PC21BBA-019 BBA 6<sup>th</sup> Semesiar

# School of Management GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR SAMBALPUR-768004. ODISHA, INDIA. 2021-2024

#### A PROJECT REPORT ON

omparative Analysis of Consumer Preferences and Lucing Behaviour towards Apple and Android Smartphones."

Dissertation Submitted in Partial Fulfillment to The Requirements for The

Degree Of

#### BACHELOR OF BUISNESS ADMISTRATION



SUBMITTED BY AUROSHREE PRADHAN ROLL NO: - PC21BBA-020 REG.NO. - 14533/21 .

SUBMITTED BY: Under the supervision of DR. SRINIBASH DASH(HOD)

DEPARTMENT OF BBA GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR SAMBALPUR, ODISHA-768004 Year: 2021-2024

# DEVELOPMENT OF INDIAN HANDICRAFTS NDUSTRY THROUGH MODERN MARKETING METHODS

Dissertation Report Submitted in partial fulfilment of the requirement of the degree of BBA,

AND THE RUNIVERSITY, SAME PL PUR, ODISH

मिय दिवस तार्थताव विययाऽमृत मर्द

SESSION-2021-2024

Submitted by: SMRUTI PRAGYAN MISHRA ROLL NO- UPC21BBA021

Guided by: SHIBANI SHARMA ASSISTANT PROFESSOR

SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY AMRUTA VIHAR, SAMBALPUR

# "CUSTOALC ATISFACTION TOWARDS FMCG PRODUCT: A COMP STUDY ON PATANJALI AYURVEDA PVT. LTD HINDUSTAN UNILEVER PVT LTD"

on Submitted for the Degree of Bachelor in Business Administration



Batch: 2021-2024 Submitted By: Ayush Kumar Bairagi ROLL NO: UPC21BBA022 Under the Guidance of Mrs Shibani Sharma ASSISTANTPROFESSOR

SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR, SAMBALPUR

[1]

# A STUDY OF MAL WITH VIEW & L REFERENCE TO PZZA HUT AND DOMINOS

Submitted in the part of fulfilment of the requirement for the Award of the degree of Bachelor of Business Administration



SESSION 2021-2024

#### Under the guidance of: Srinibash Dash (H.O.D)

Department of School of Management Gangadhar Meher University Submitted By: Shruti Singh

Roll No. UPC21BBA023 BBA 6<sup>th</sup> SEMESTER

# A D'SSERT ATION REPORT ON A STUDY ON INFLUENCE OF SOCIAL MEINA MAKKETING ON CONSUMER DEMAVIØUR"

witted for the partial fulfillment of the requirement for the Award of

the degree of BACHELOR OF BUSINESS ADMINISTRATION



BATCH: 2021-2024 Submitted By: Gourab Thakur ROLL.NO: UPC21BBA024 Under the GUIDANCE OF Dr. Srinibash Dash (Head of department) SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY, AMRUT VIHAR, SAMBSLPUR

### A DISSURTATION PROJECT

ON

# "A 51 UPY CONCUSTOMER PERCEPTION TOWARDS ROYAL ENFILD

#### BIKE"

For the partial fulfillment of the degree of BACHELOR OF BUSINESS ADMINISTRATION



Session 2021-24

Submitted By:

ASHISH MAJHI

Roll no: PC21BBA025

Under the supervision of .

DR.SRINIBAS DAS HEAD OF DEPARTMENT

#### SCHOOL OF MANAGEMENT

GANGADHAR MEHER UNIVERSITY,

AMRUTA VIHAR, SAMBALPUR

### "Busines

# alysis at POSist Technologies"

A Dissertation

ed for the Degree of Bachelor in Business Administration



Batch: 2021-2024 Submitted By: Nalluri Reethika ROLL NO: UPC21BBA026

Under the Guidance of :

Dr. Srinibash Das

ASSISTANT PROFESSOR

# SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR, SAMBALPUR

### SSERTATION PROJECT ON A EFFECTULINESS OF PROMOTIONAL STRATEGIES OPTED BY RELIANCE TRENDS

In partie fulfilment of the requirements for the award of the degree of

#### BACHELOR OF BUSINESS ADMINISTRATION



Submitted by

ALOK JAL

**PC21BBA027** 

Under the guidance of MRS. SHIBANI SHARMA

#### ASSISTANT PROFESSOR

SCHOOL OF MANAGMENT GANGADHAR MEHER UNIVERSITY AMRUTA VIHAR, SAMBALPUR

# MARKETING RESEARCH AND CUSTOMER SATISFACTION ON DABUR HEALTHCARE DIVISION

A Dissertation report submitted in partial fulfilment of the requirement of the degree of BBA,



SESSION- 2021-2024 Submitted by: SASMITA NAIK ROLL NO- UPC21BBA029 Guided by: SHIBANI SHARMA ASSISTANT PROFESSOR

SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY AMRUTA VIHAR, SAMBALPUR

# SUP STUDY OF NUKE & ADIDAS"

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Submitted in the partial falfillment of the requirement for the Award of the degree of BACHELOR OF BUSINESS ADMINISTRATION



SESSION 2021-2024 Submitted By: Ankit Kumar Singh Roll No:UPC21BBA031 Under the guidance of: Dr. SRINIBASH DASH HEAD OF DEPARTMENT

SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY AMRUTA VIHAR, SAMBALPUR, ODISHA- 768001

OF RBI IN PROMOTING INVESTIGATIN TIT FINANCIAL I JUSION AND ECONOMIC DEVELOPME: EVIDENCE FROM INDIA

A dissertation report in partial fulfilment of the requirement

Of the degree of BBA



Submitted By

**Riya Srivastav** 

Roll no: PC21BBA-033

Under the Guidance of

MRS. SHIBANI SHARMA

ASSISTANT PROFESSOR

SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY AMRUTA VIHAR, SAMBALPUR

# A DISSERTATION OF BANKING SECTOR IN INDIA

## AND THE RESK FACED BY BANKS"

Submitted in the partial thilddatent of the requirement for the award of the degree of

#### **BACHELOR OF BUSINESS ADMINISTRATION**



9)] 4]

**SESSION: 2021-2024** 

#### Under the guidance of

Mrs. Shibani Sharma

**Assistant Professor** 

Submitted by

**Rokha Gond** 

Roll No PC21BBA035

**BBA 6<sup>th</sup> SEMESTER** 

# School of Management GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR SAMBALPUR-768004. ODISHA, INDIA. 2021-2024

### A D ERTATION PROJECT REPORT ON A COMPA TIVE STUDY ON ONE TIME INVESTMENT AND \* TEMATIC INVESTMENT PLAN IN MUTUAL FUNDS

Submitted in the partial fulfilment of the requirement for the

Award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION



SESSION 2021-2024

Under the guidance of: Dr. Srinibash Dash (H.O.D) Department of School of Management Gangadhar Meher University, Sambalpur

Submitted By: Aryan Pal Roll No.: PC21BBA038 Regd. No.: 14550/21 BBA VI SEMESTER

#### SERTATION PROJECT REPORT ON

"THE SUBS OVER E

Su

#### AL IMPACT OF ARTIFICIAL INTELLIGENCE **IMERCE PROGRESS WITH REFERENCE TO** AMAZON ONLINE SHOPPING"

itted for the partial fulfilment of the requirement

for the Degree of

#### ACHELORS OF BUSINESS ADMINISTRATION



#### **GANGADHAR MEHER UNIVERSITY**

SESSION-2021-2024

SUBMITTED TO

Dr. Srinibash Dash

School of Management

Gangadhar. Meher University

SUBMITTED BY Sonam Seily, Roll No.PC21BBA-039

Regd No.14551/21

BBA 6<sup>th</sup> Semester

**School of Management GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR** SAMBALPUR-768004. ODISHA, INDIA. 2021-2024

### A PROJECT REPORT ON

# "Consumer Behavior Towards ITC Classmate Notebooks"

Submitted In partial fulfilment of the requirement for the award of degree of

Bachelor of Business Administration (BBA)



#### Submitted by

Ismat Bano Roll No. PC21BBA-040 Project Guide Kumudini Pradhan

Session (2021-24)

GANGADHAR MEHER UNIVERSITY

# A DISSERTATION P FON A COMPARITIVE STUDY ON ANAL? REDBULL'S CONSUMER BEHAVIOR FOMPLIANCE WITH ITS KETING STRATEGY

Award of the Degree

BACHELOR OF BUSINESS ADMINISTRATION



-SESSION-2021-2024

Under the guidance of: Dr. Srinibash Dash Department of school of management Gangadhar Meher University, Sambalpur Submitted By: Bishal Ranjan Sutar Roll No: PC21BBA041 BBA VI SEMESTER

### School Of Management

"THE IMPACT OF AN O-INFLUENCER MARKETING ON DEFINIALS' PURCHASING

A Dissertation court submitted in partial fulfilment of the

requirement of the degree of BBA



SESSION- (2021-2024)

Submitted by:

**PRATIKSHYA MOHANTY** 

ROLL NO- UPC21BBA042

**Guided by:** 

**SHIBANI SHARMA** 

ASSISTANT PROFESSOR

SCHOOL OF MANAGEMENT

GANGADHAR MEHER UNIVERSITY

**AMRUTA VIHAR, SAMBALPUR** 

# Dissertation Project Or On The Role Of Self Help Group

## In Rural Development

Submitted in partial fulfilment to the requirements for the degree of Bachelor of Business Administration (BBA)



Submitted by: Md. Sohail Akhtar Roll no: PC21BBA-043

Under the supervision of Shibani Sharma Assistant Professor

# SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR, SAMBALPUR, ODISHA – 768001 YEAR: 2021-24

#### AD ASE/CALC **J F ART ON UNVEIL NG THE GLOBAE** IM/ Kraipenn IN 12 B # TRY: ECONOMY, ENVIRONMENT,

AND LEYOND

a the partic bill lment of the requirement for the

Awa d of the degree of

BACTIELOR OF BUSINESS ADMINISTRATION



SESSION

2021-2024

Under the guidance of Dr. Srinibash Dash (Head of the Department) Department of school of management Gangadhar Meher University, Sambalpur

Submitted By:

Anisha Patel

Roll No PC21BBA044

Regit No. -14556/21

6th semester



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Ar

"Marketing Strates to Market Britishard Britishard



Gangadhar Meher University SAMBALPUR

Submitted in partial fulfillment of the requirement for the award of the degree in BACHELORS IN BUSINESS ADMINISTRATION (2021-2024)

Under the guidance of: Dr. Srinibash Dash School of Management Gangadhar Meher University

Submitted by: Aditya Rath BBA 6th Somester Roll no.UPC218BA047

# A DESSERTATION PROJECT REPORT ON CORPORATE SOCIAL RESPONSIBILTY INITIATIVES OF TATA SONS PVT LIMITED

Submitted in the partial fulfilment of the requirement for the

Award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION



# SESSION 2021-2024

# Under the guidance of:

### Submitted By:

Dr. Srinibash Dash Department of school of management Gangadhar Meher University

Suhana Prasad Roll No: PC21BBA049 BBA 6<sup>th</sup> SEMESTER

# A DIRE BURY "AN ORCIAT

OMPROJECT REPORT ON JON STUDY ON COCA-COLA COMPANY"

Submitted for the set of the requirement for the award

of degree of

**Bachelor** of Business Administration (BBA)



**SESSION 2021-2024** 

#### **UNDER THE GUIDANCE OF**

SUBMITTED BY

DR. SRINIBAS DASH (HOD) DEPARTMENT OF SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY

RUPAL LATH UPC21BBA050 BBA 6th SEMESTER

# **School of Management** GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR SAMBALPUR-768004, ODISHA, INDIA,

2021-2024

# A

on

"A STUDY OF A

**TISING OF HINDUSTAN UNILEVER LTD.**"



#### Gangadhar Meher University SAMBALPUR

#### Submitted in partial fulfillment of the requirement for the award of the degree in BACHELORS IN BUSINESS ADMINISTRATION (2021-2024)

Under the guidance of: Mrs. Shibani Sharma School of Management Gangadhar Meher University

......

Submitted by: Ajay Varma BBA 6th Semester Roll no. UPC21BBA051

# A DISS A DICN PROJECT REPORT ON "ANALYZING ANGUMER PREFERANCES: A STUDY ON A MUTI SUZUKI'S PRODUCT PORTFOLIO"

Award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION



-SESSION-2021-2024

Under the guidance of: Dr. Srinibash Dash Department of school of management Gangadhar Meher University, Sambalpur

1 - A and the

Submitted By: Abhirup Hota Roll No.: PC21BBA053 BBA 6<sup>th</sup> semester

#### PROJECT REPORT

on

"A Study on Production Unit of Ultratech Cement"



Gangadhar Meher University SAMBALPUR

Submitted in partial fulfilment of the requirement for the award of the degree in BACHELORS IN BUSINESS ADMINISTRATION \* (2021-2024)

Under the Guidance of MRS. SHIBANI SHARMA School of Management Gangadhar Meher University Submitted By DEBADATTA BEHERA BBA 6<sup>th</sup> Semester Roll No- UPC21BBA-052

## "" npact of advertising on consumer preferences"

A Dissertation Submitted for the Degree of Bachelor in Business Administration



Batch: 2021-2024

Submitted By:

Priyanka Panda

#### **ROLL NO: UPC21BBA054**

Under the Guidance of

Dr Srinibash Dash

HOD

#### SCHOOL OF MANAGEMENT

GANGADHAR MEHER UNIVERSITY,

AMRUTA VIHAR, SAMBALPUR

#### A DISSERTATION PROJECT

ON

A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING IN AMAZON

Submitted for the partial fulfillment of the requirements for the award

of Bachelor of Business Administration



SUBMITTED BY: NALLURI SAGARIKA UPC21BBA055

UNDER THE SUPERVISION OF DR. SHRINIBAS DASH HEAD OF THE DEAPERTMENT

### DEPARTMENT OF BUSINESS ADMINISTRATION

SCHOOL OF MANAGEMENT STUDIES

GANGADHAR MEHER UNIVERSITY SAMBALPUR, ODISHA.

2021-2024

**"THE IMPAC** 

#### **MEDIA ON CONSUMER BEHAVIOUR**"

A Disse 100 for mitted for the Degree of Bachelor in Business Administrati m



Batch: 2021-2024

**Submitted By:** 

Priya Das

### **ROLL NO: UPC21BBA056**

Under the Guidance of

Dr Srinibash Dash

HOD

# SCHOOL OF MANAGEMENT

GANGADHAR MEHER UNIVERSITY,

AMRUTA VIHAR, SAMBALPUR

A COM COCA COLA VS PEPSI Submitted is the partial fulfillment of the requirement for the Award of the degree of BACHELOR OF BUSINESS ADMINISTRATION



SESSION-2021-2024

#### UNDER THE GUIDANCE OF:

#### SUBMITTED BY:

Dr. Srnibash Dash Department of school of management Gangadhar Meher University, Sambalpur Aditya Dam Roll No:.PC21BBA057 BBA 6<sup>th</sup> semester

#### "AN ANALYSIS OF M

#### ELFARE IN ACC LIMITED BARGARH ORKS, ODISHA"

A Dissertation Summits of the Degree of Bachelor in Business Administration

1/4



Batch: 2021-2024

**Submitted By:** 

Sahil Pani

#### ROLL NO: UPC21BBA058

Under the Guidance of

Dr Mahesh KumarBagarti

ASSISTANTPROFESSOR

SCHOOL OF MANAGEMENT

GANGADHAR MEHER UNIVERSITY,

AMRUTA VIHAR, SAMBALPUR

#### A DISSER"

#### IN PROJECT

#### "CUSTOMER SATUST

### A IN SERVICES INDUSTRY OF OLA CABS"

Submittee a partial fulfillment for the award of the degree of

BACTELOR OF BUSINESS ADMINISTRATION



SESSION: 2021-2024

Submitted By

**Bushra** Nausheen

Roll No. PC21BBA059

BBA 6th semester

Guided By :-

SHIBANI SHARMA

ASSISTANT PROFESSOR

School of Management.

Gangadhar Meher University

Amruta Vihar, Sambalpur

School of Management GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR SAMBALPUR-768004. ODISHA, INDIA. 2021-2024



CONFICT REPORTION CUSTOMER CONFICT REPORTION CONTONERS CARE A MARDS RELIAN (SERSIVART WITH REFERENCE TO SAMBALPUR OUTILIST?

Submitted In partial fulfilment of the requirement for the award of degree of Bachelor of Business Administration (BBA)



Submitted by Rahul Pradhan ROLL NO ; PC21BBA-060 PROJECT GUIDE ; Shibani Sharma

Session (2021-24)

School of Management GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR SAMBALPUR-768004. ODISHA, INDIA. 2021-2024

#### A STUL

# WARENESS OF E-BANKING

### SERVICES

A dissertation report in partial fulfilment of the requirement

Of the degree of BBA

2024



SESSION 2021-2024

Submitted by Kumari Tanya Roll No. – PC21BBA061 Registration No.\_14572/21 Under the guidance of Kumudini Pradhan (Co guidance)

#### SCHOOL OF MANAGEMENT

#### **GANGADHAR MEHER UNIVERSITY**

**AMRUTA VIHAR SAMBALPUR** 

A STUP CONCUSTOMER SATISFACTION TOWARDS LAKME PRODUCTS"

Submitted in the partial fulfilment of the requirement

for the Degree of

**BACHELORS OF BUSINESS ADMINISTRATION** 



GANGADHAR MEHER UNIVERSITY

SESSION-2021-2024

#### SUBMITTED TO

Dr. Srinibash Dash School of Management Gangadhar Meher University

### SUBMITTED BY

Komaljeet Kaur Roll No.PC21BBA-063 Regd No.14574/21 BBA 6<sup>th</sup> Semester

School of Management GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR SAMBALPUR-768004. ODISHA, INDIA. 2021-2024 ASSERTATION REPORT ON A STUDY ON PRODUCT AND BRAND STRATEGY OF ZOMATO"

submitted in partial fulfilment to the requirements for the degree of

BACHELOR OF BUSINESS ADMINISTRATION



BATCH: 2021-2024

Name: Abhisek Nayak

Roll no: UPC21BBA064

Reg. No:14575/21

Under the supervision of

Dr. Srinibash Dash

Head Of The Department

SCHOOL OF BUSINESS ADMINISTRATION

GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR

SAMBALPUR, ODISHA-768004

### **Project Report**

On

An Overview of Britannia Industries ltd. A dissertation submitted for partial fulfilment of the requirement for the award of the degree of Bachelor of

Business

Administration



SUBMITTED BY Tulachandra Meher Roll No. PC21BBA065 UG 3<sup>RD</sup> Year 6<sup>th</sup> Sem UNDER THE SUPERVISION OF Dr. Mahesh Kumar Bagarti Assistant Professor School of Management GANGADHAR MEHER UNIVERSITY SAMBALPUR, ODISHA – 768004 Year: 2021-2024

### Pier and ation Project

# Social is marketing in today's business

Gn

Submitted in partial fulfilment to the requirements for the degree of

# **BACHELOR OF BUSINESS ADMINISTRATION**



Submitted By:

Sameer Khamari

Roll no: UPC21BBA066

Under the supervision of

SHIBANI SHARMA

**Assistant Professor** 

SCHOOL OF MANAGEMENT

# GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR

#### SAMBALPUR, ODISHA

Year: 2021-24

# "AN ANALY SON EMPLOYEE SATISFACTION & QUALITY CONKLIFE AT VEDANTA LTD"

#### **A Dissertation Project Report**

Submitted to GANGADHAR MEHER UNIVERSITY to Partial Fulfillment of Requirement for the Degree of Bachelor of Business Administration (BBA)



Batch: 2021-2024 Submitted By:

#### **ARYAN NANDA**

ROLL NO: UPC21BBA067

Under the Guidance of

#### **DR. SRINIBASH DASH**

SCHOOL OF MANAGEMENT GANGADHAR MEHER UNIVERSITY, AMRUTA VIHAR, SAMBALPUR

# THE IMPACT OF MICROFINANCE ON POVERTY ALLEVIATIONS: A COMP/ RATIVE STUDY OF DIFFERENT MODELS.

Submitted in the partial fulfilment of the requirement for the

Award of the degree of **'** BACHELOR OF BUSINESS ADMINISTRATION



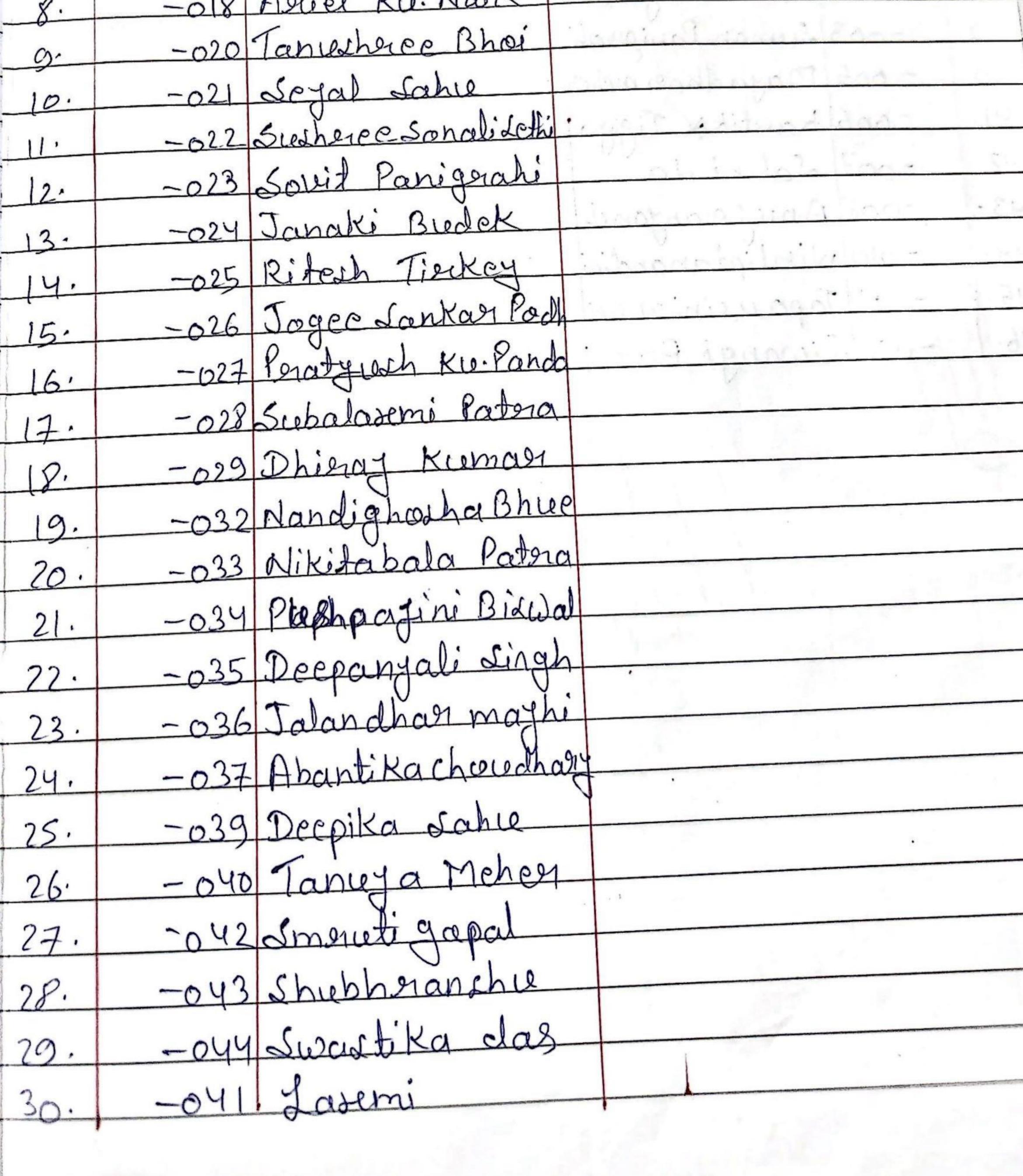
-SESSION-2021-2024

Under the guidance of: Kumudini Pradhan Department of school of management Gangadhar Meher University, Sambalpur Submitted By: Sahil Singh Roll No.: PC21BBA062 BBA 6<sup>th</sup> semester

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Roll Name SINO Number UBSZIBOTOOI Bansha Rani Peradhan -01. - 004 Sidhant Sah le 2. -007 Iprida plaik Khieshi Sethi - 012 Rachmi Rekha Sethi - 014 Smerieti Lagarika -016 Nitisch Kuenlag -018 Ariel Ku. Naik



#### SCHOOL OF EDUCATION GANGADHAR MEHER UNIVERSITY, SAMBALPUR



#### 2.3.1 Student Centric Learning Practices during Session 2023-24

The following students centric practices have helped the students to bring out their hidden talents, better understanding of the subject, augment inclination towards subject and enhance their active learning process.

Skill Enhancement Class (Mahindra Pride Classroom by Nandi Foundation)

Date:09.02.24 to 12.02.24





👰 GPS Map Camera



School Internship and School Based Activities By Integrated B.Ed. Students (2023-24)





















#### <u>Art Integrated Learning/ Creative Learning By Students</u> <u>Date: 20.04.2024</u>

















<u>TLM Exhibition By Students:</u> <u>Date: 07/05/2024</u>















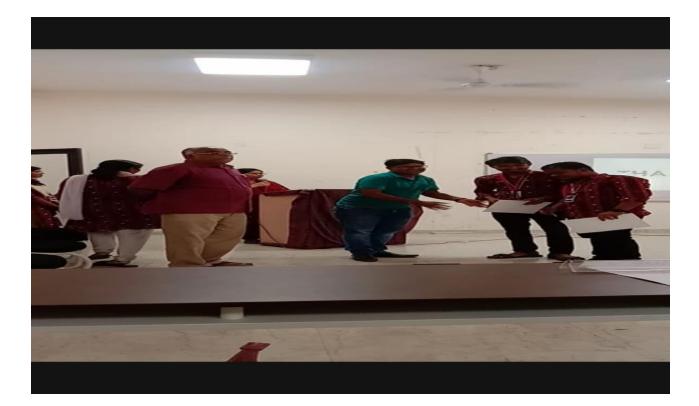




<u>Math Quiz Competition</u> <u>Date: 09.10.2023</u>









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<b>~</b>	B.Ed. Barsa rani Behera 7th, Prangy	-40-	:
*	<b>GMU Madhushmita Mam</b> Dear All,		
	You're invited to join us as our esteemed audience for the <b>MathSprint Quiz Finale</b> on October 9th at <b>Bed Hall</b> ; Schoo of education. It's going to be an exciting math challenge!		
	<b>24</b> Date: October 9th <b>11</b> Venue: Bed Hall, School Of Education. <b>21</b> Time: 9:15 AM		
	Come support the participants and witness the math brilliance on display. Bring your friends along for a fun math-filled morning!		
	See you there!		
	Best regards, Students of pedagogy of mathematics, 4th year BEd		
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	Message 🛛 🗨		Ŷ
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permit

**PROFESSOR & HEAD** School of Education Gangadhar Meher University



### SCHOOL OF PSYCHOLOGY Gangadhar Meher University Amruta Vihar, Sambalpur, Odisha-768004

#### 2.3.1 STUDENT CENTRIC METHODS

School of Psychology opt various student centric methods for teaching and evaluation purpose like Quiz, group discussion, class seminar etc. Students usually enjoy and participate in great number.

#### GROUP DISCUSSION AND CLASS SEMINAR

#### SESSION 2023-2024





#### GANGADHAR MEHER UNIVERSITY

AMRUTA VIHAR, SAMBALPUR

University website: www.gmuniversity.ac.in



#### 2.3.1 Student Centric Learning Practices during Academic year: 2023-2024

The following students centric practices have helped the students to bring out their hidden talents, better understanding of the subject and enhance their active learning process. The proof of student's participation in department seminar for the Academic Year 2023-2024 has been attached.













PhotoScan by Google Photos

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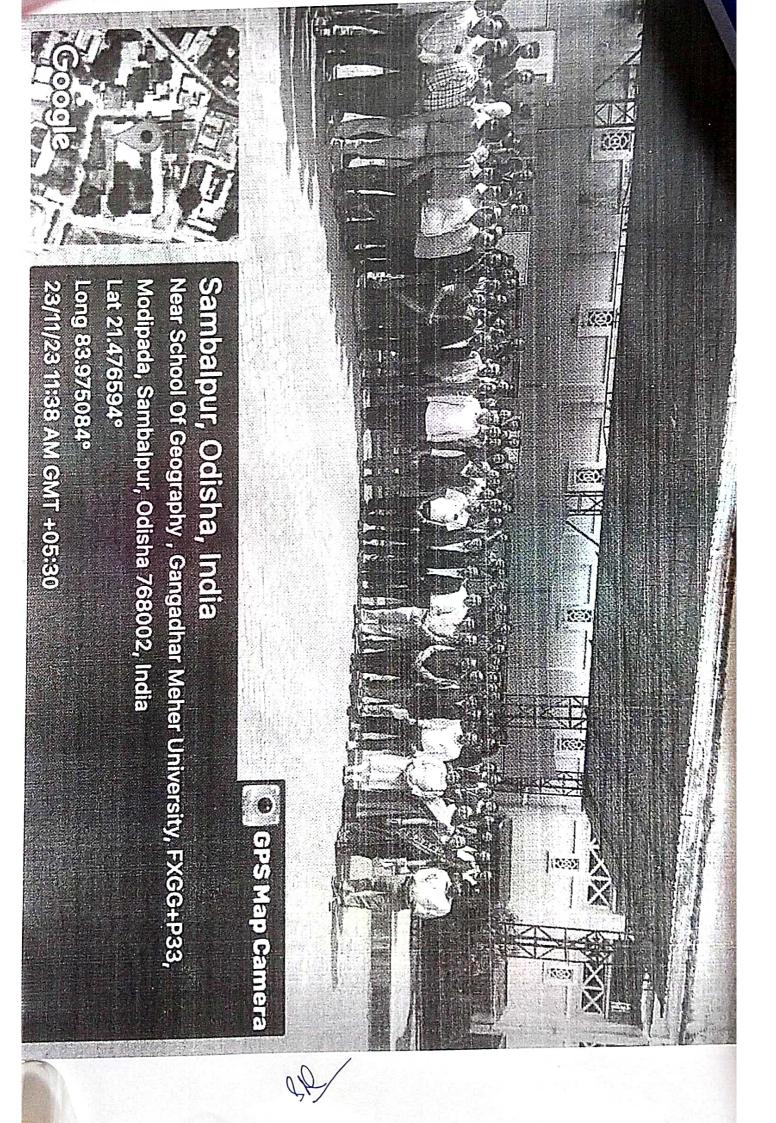
(HOD)

PG-IV Semester Page No. 18 3 24 Date Fractional Integral equations by the ١. Haar Donelil Vnethod - K. Sreelanni Discrete Legendre Spectral Methods for 2. Fredholm - Hammerilein Inleg - Hitesh K 3. Super-convergence of Non-Rinear Fredher Hommercian - Rajesh Meher - PG22MT055 Ry-Discriele projection Methods for Hamm. Intigral et? on half line - Madheebbarini Nain - PG22MT022 5. Students Precent 1. K. Sreekanni K. Srielanni 2. Hitert Mahonia Hitesh kumaro Maharta 3. Rajat Kumar Lingh. hajat Ken Sing. 4. Rayoch dieha Royer Meher 5. Madhubhasini Nain Madhubhasin: Not Teachers present -1. Dr. B.L. Pangnahi 2. Dr. Y. Jamudulia

PG-IV sementer Page No. 07-04/04/2024 Date Infinite families of congnuences modulo 2 for (l, K) - negulas pantition by Manisha Patel (Pazzmy-15) . The pod function & its connection with other pantition function - Nagesboar Onany (PG22MT014) 3- Formulating tow way Identities Relating finite sening of Eisendein and Bonwenis abre theta Function - Manej Kymar Puyhass PG22MT-025) Fore a class of partition functions (PGizz MT-04) 5) on transformation of cerctain bilateral basic pergeometric servies and their application (passing -PG22MT-020 Arithmetic properties Modulo Powers of 2 for overpartition eachers present k-Tuples with odd parts (PG22M17-048) Ms. Lanni Mayte. Jr. B.L. Parighani - dent presend Roll. No Manisha Patel PG22MJ-015 Monalisha Behera PG22M7-048 Supriya Behora PGaaMT-045 Nageswart Oram PG 22 MT-014

Page No. Page No. Pt- 6-04.2024 Date On l' regular Cubic Partitions with odd Pen Overkined by . Dhananjaya Meher 2. Anithmetic properties for (3,51 signles Partition function with disfinct points 3. On Sume infinite families of Congruence for (j, k) - partition info even part digfinct by Jannajaya Basik, Manni Kumpy 4. Conprisences for 5-regular partitions with and porsts anolikid by Sangita Palhan 5. Anithmetic properties febr (6)5) - Regula partion functions with dispired parts Man Did monthy Subhalann' Behorg E The POD function and its connection with other partition functions By Shruh' Progran Sahe 7- On the g-6, nomal identifie involving A note on a classical connection beforen 8 Partitions and Division by Saning Kishan studend pread Rolline Janmajaya Borik Shananjarya Meher PG22MT-002 PG22MT-001 Goyzi shankar Nepak 3 PG22MT-027 Subhalarni Beherra PG 22MT-034 Shrufi Pragyon Sahn PG122MT-006 TI- NI DCOONT ON

Page No. Date Parts Jeacherspherent: 2D8. 7. Jamudulia 2.Dr. B. L. Panignahi 3.Dr. A. Patra 4. Mr. L. Maylu Dr. to 11 mar post with alkan loylar 17g Saby ak shan 2 . . .



# ନ୍ୟୁକ୍ଲିୟବିଜ୍ଞାନରସାମାଜିକ ପ୍ରଭାବ

## ଭାବା ଏଟୋମିକ ରିସର୍ଚ୍ଚ ସେଣ୍ଟର ପକ୍ଷରୁ କିଏମୟୂରେ କର୍ମଶାଳ।

ସମ୍ଲପୁର,୨୩।୧୧(କାର୍ଯ୍ୟାଳୟ): ଗଙ୍ଗାଧର ମେହେର ବିଶ୍ୱବିଦ୍ୟାଳୟ ରିସୋସ ସେଣ୍ଣରରେ ଡିଏଇ-ବାର୍କ ଥିମ୍ କର୍ମଶାଳା ଆୟୋଜିତ ହୋଇଯାଇଛି । ନ୍ୟୁକ୍ଲିୟ ବିଞ୍ଜାନ ଓ ପ୍ରସ୍କକ୍ତି ବିଦ୍ୟାର ସାମାଜିକ ପ୍ରଭାବ ବିଷୟରେ ସଚେତନତା ସୃଷ୍ଟି କରିବା ପାଇଁ ଏଥିରେ ସୁମ୍ବାଇ ଭାବା ଏଟୋମିକ ରିସର୍ଚ୍ଚ ସେଣ୍ଟର (ବାର୍କ)ରୁ ୧୫ ଜଣ ବୈଞ୍ଜାନିକ ଯୋଗ ଦେଇଥିଲେ । କୁଳପଡି ପ୍ରଫେସର ଏନ୍ ନାରରାଢୁଙ୍କ ଅଧ୍ୟକ୍ଷତାରେ ଆୟୋଜିତ ସଭାରେ ଓଡ଼ିଶା ରାଜ୍ୟ ଉଚ୍ଚ ଶିକ୍ଷା ପରିଷଦର ଅଧ୍ୟକ୍ଷ ପ୍ରଫେସର ଅଶ୍ଚୋକ କୁମାର ଦାସ ମୁଖ୍ୟଅତିଥି ଭାବେ ଯୋଗ ଦେଇଥିବାବେଳେ ବାର୍କ, ମୁମ୍ବାଇରୁ ପ୍ରପେସର ପ୍ରଦାପ କୁମାର ପୂଳାରୀ, ତଃ ପି କେ ମହାପାତ୍ର, ତଃ ଟି କେ ଘଣ୍ଡି ଓ ତଃ ରଘୁନାଥ ଆଚାର୍ଯ୍ୟ ପ୍ରମୁଖ ଉପସ୍ଥିତ ଥିଲେ । ଉପକୁଳସଚିବ ତଃ ଉମାଚରଶ ପତି କାର୍ଯ୍ୟକ୍ରମ ସଂଯୋଜନା ଏବଂ ଶେଷରେ କୁଳସଚିବ ୟୁଗଳେଶଶ୍ୱରୀ ଦାଶ ଧନ୍ୟବାଦ ଅର୍ପଣ କରିଥିଲେ । ବାର୍କ ବୈଜ୍ଞାନିକଙ୍କ ଦ୍ୱାରା ମାନବ କଲ୍ୟାଣରେ ନ୍ୟୁକ୍ଲିୟ ଶକ୍ତିର ଉପଯୋଗକୁ ନେଇ ଏକ ପୋଷ୍ଟର ଉପସ୍ଥାପନା ଦିଆଯାଇଥିଲା । ବିଜ୍ଞାନ ଛାତ୍ରଛାତ୍ରାଙ୍କ ସକାଶେ ଏକ ବିଜ୍ଞାନ ଉପକରଣ ବାର୍କ ପକ୍ଷରୁ ବିଶବିଦ୍ୟାଳୟକୁ ପ୍ରଦାନ କରାଯାଇଥିଲା । ମୁଖ୍ୟଅତିଥି ପ୍ରପେସର ଅଶୋକ ଦାସ ଛାତ୍ରଛାତ୍ରୀ ଓ ଶିକ୍ଷକଙ୍କ ସକାଶେ ଗବେଷଣାର ମହତ୍ତ୍ୱ ବିଷୟରେ ଆଲୋକପାତ କରିଥିଲେ । ସମ୍ପିକନୀର ଥିମ୍ ବାର୍କର ତଃ ପି. ଆଚାର୍ଯ୍ୟ ଓ ଜିଏମୟୁ ସାତକୋତ୍ତର ପରିଷଦ ଅଧ୍ୟ ପ୍ରପେସର ସୁଶାନ୍ତ କୁମାର ଦାସ ଉପସ୍ଥାପନ କରିଥିଲେ । ବିଭିନ ଅଧିବେଶନ ପରେ ଛାତ୍ରଛାତ୍ରୀଙ୍କ ଦ୍ୱାରା ସାଂସ୍କୃତିକ କାର୍ଯ୍ୟକ୍ରମ ପରିବେଷଣ କରାଯାଇଥିଲା ।











Sambalpur, Odisha, India

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