

**SYLLABUS**  
**CERTIFICATE COURSE IN ART, CRAFTS**  
**AND DESIGN**  
**2024-2025**



**GANGADHAR MEHER UNIVERSITY,**  
**AMRUTA VIHAR**  
**SAMBALPUR-768004, ODISHA**

## **Vision**

To be a leading centre of excellence in visual arts, crafts, and design education, inspiring creativity and innovation while fostering a deep appreciation for cultural heritage and contemporary practices. We aim to empower individuals with the skills, knowledge, and confidence to express themselves artistically, contribute to the global creative community, and make a meaningful impact through their art.

## **Mission**

- To provide high-quality education in visual arts, crafts, and design, blending traditional and modern techniques.
- To foster critical thinking, creativity, and cultural appreciation in a supportive, inclusive environment.
- To equip students with professional skills and entrepreneurial mindset for successful careers in the arts.
- To foster a lifelong passion for learning and artistic exploration.

## Certificate Course in Art, Crafts & Design

### Gangadhar Meher University, Sambalpur

Credit Distribution	Lecture	Tutorial	Practical
4	2	0	2

#### Eligibility:

Pass in 10th, +2 or equivalent examination/any Degree with no age limit.

#### Intake capacity:

40 (Forty)

#### Fee Structure

Details	For GMU students	For other enrolled students
Enrolment fee	-	1500
Monthly fee	500 x 4 = 2000	675 x 4 = 2700
Identity card/courses of study	-	100
Craft/Equipment fee	-	200
Maintenance fee	-	500
Examination fee	200	200
<b>Total</b>	<b>2,200/-</b>	<b>5,200/-</b>

**Course Objective** - Art and crafts encourage us to explore our creativity and imagination by allowing us to express ourselves in several different ways. This course intends to focus on self-expression through the art which has a favourable impact on human behaviour, mood, lifestyle and mental health. The course is aiming to create happiness in human lives through artistic creativity.

#### Course Outcome-

**CO1:** Apply various artistic techniques and mediums, including drawing, painting, sculpture, to create original artworks.

**CO2:** Analyze and evaluate visual art and design by interpreting their historical, cultural, and theoretical contexts.

**CO3:** Develop a keen interest in building professional portfolio and marketing relevant to the visual arts, crafts, and design industries.

**CO4:** Create innovative solutions to artistic challenges and synthesize traditional and contemporary practices in art and design.

**SYLLABUS**  
**(2024-2025 ONWARDS)**

**PAPER-101 (THEORY)**  
**Art History & Fundamentals of Visual Art**

**Unit-1**

Definition of art, Difference between Art & Crafts, Types of art:

**Unit-2**

Elements of Art: Knowledge on visual components such as line, shape, form space, colour, texture and value.

**Unit-3**

Principals of art: Balance, Emphasis, Movement, Proportion, Rhythm, Unity, Variety and knowledge of Perspective.

**Unit-4**

Introduction on Crafts; Different materials, Tools and Techniques use in making of craftworks; Prehistoric Cave Art of Odisha & India.

**Paper – 102(Practical)**  
**Painting (Visual Art)**

**Unit-1**

**Drawing**

**a. Still Life :**

Selection and arrangement of objects still life and antique drawing with source of light and its effects tonal and textual values .

**b. Life Drawing:**

Drawing from human figure based on general forms and gesture with motion and expression. Study of human anatomy, proportion and unit of body parts.

**c. Outdoor :**

Selection of spot, pictorial frames, observation and study of variation in nature, addition and elimination, simplifications eyelevel and perspective, balance and rhythms use in composition.

**(Medium- pencil, charcoal, ink, crayon and pastel)**

## **Unit-2**

### **Portrait Painting**

- a. Life: Structure of human form of volume and mass in monochrome and full colours complete with foreground or back ground.
- b. . Portrait study from legendary personality and self-portrait.

**(Medium- Water colour/oil colour, Acrylic colour, mix media)**

### **Composition**

Pictorial space and horizon line, arrangements in 2-D and 6-D, sub division and grouping, composition base on objects, figures in realistic with proper maintenance of light and shade, tonal gradation with artistic and aesthetic views and landscape.

**(Medium- Water colour/oil colour, Acrylic colour, mix media)**

## **Unit-3**

### **Drawing**

(a) Study of Traditional sculptures of various region & their style, technique treatment & motifs and their use on the temple walls, individual.

(b) Study of different motifs and designs, forms and texture, rhythms, drapery proportions in single or group

**(Medium- Pencil, crayon, pastel etc)**

## **Unit-4**

### **Any two Craft**

Newspaper craft, Bottle craft, Clay pot painting, Craft with thread, Gond art, Craft on paper roll with clay & Fruit basket decoration.

## **Reference Books :**

1. Art Fundamentals : Ocvirk, Stinson, Wigg - McGraw-Hill, Edition
2. Art Forms : Duane Preble, Prati Frank – Longman Publication
3. A world of Art : Henery M. Sayre – Prentice Hall, Second Edition
4. Art of India : Frederic M. Asher, Editor – Britannica
5. Art History : Pooke & Newall – Routledge Publication
6. What is Art : Leo Tolstoy – Penguin Classics
7. Rock Art in Orissa : Sadasiba Pradhan – Aryan Books International

8. Indian Art : Parth Mitter – Oxford History of Art
9. Indian Art, a concise History : Roy C. Craven - Thames & Hudson world of art
10. A History of Fine Arts : Edith Tomory – Orient Black Swan
11. A World History of Art : Hugh Honour & John Fleming – Laurence King Publishing.
12. A History of Fine Arts in India & the West by Edith Tomory, Orient Black Swan.
13. The Story of Painting : From the renaissance to the Present by Anna C. Krausse, Konemann.
14. Contemporary Art in India : A Perspective by Pran nath Mago, NBT, India
15. Art of Modern India by Balraj Khanna & Aziz Khurtha, Thames & Hudson.
16. Indian Painting : C.Sivaramamurthi, NBT, India
17. The Wonder that was India : A.L. Bhasam, Piccador Publication.
18. Art, Beauty and Creativity : Shyamala Gupta, D.K. Printworld (P) Ltd. New Delhi
19. Indian Aesthetic Theory : S.S Barlingay, D.K. Printworld (P) Ltd. New Delhi
20. Vishnudharmottara Purana : Stella kramrisch,
21. Vishnudharmottara Purana : Dr. Priyabala Shah, Parimal Publications, Delhi
22. The Magic of Making : K.G. Subhramanyan, Seagull, Calcutta
23. Aesthetic Communication : Rekha Jhanji
24. Aesthetics : Sheppard Anne 8. The Search of Beauty : H.R. Justa
25. Nature of Indian Aesthetics : Balaram Srivastava
26. Pratima Vigyan (Hindi) : Indumati Mishra :
27. Natya Shatra ( Odia) : Pt. Banambar Acharya, Odisha Sahitya Akademi
28. Alamkar Shatra Parichit (Odia) : Bhabagrahi Mishra, Friends Publishers
29. Rasa in Aesthetics : Prof. K.Krishnamoorhy, D.K. Print world

**(Practical)**

1. Perspective : Milind Mulick, Jyotsana Prakashan
2. Watercolour: Milind Mulick, Jyotsana Prakashan
3. Watercolour Landscapes step by step: Milind Mulick, Jyotsana Prakashan
4. Portrait techniques made easy: Aditya Chari, Grace Prakashan
5. Anatomy and Drawing: Victor Period, Grace Prakashan
6. Approach to drawing animals: Gopal Nandurkar, Jyotsana Prakashan
7. Free Drawing: Mehta, M.M. Jyotsana Prakashan

8. Drawing Birds ,Learn to draw step by step: Maury Aaseng, Walter foster
9. Unique art of Warli Painting: D.K. Print World Ltd

### **Evaluation Pattern:**

- **Theory-100 marks**

- Mid-term Exam (Theory) -30 marks
- End term Exam (Theory)-70 marks

- **Mid-term Examination:**

- Multiple-choice question-1x10=10 marks
- Short-type question-2.5x4=10 marks
- Long Question-10x1=10marks

- **End-term Examination:**

- Objective type question-1x10=10 marks)
- Short-type question-5x4=20 marks
- Long-type question-10x4=40 marks

- **Practical-100 marks (End Term Only)**

**(Practical work and Display- 70 marks, Viva-voce – 30 marks)**

**N.B.** The practical and Viva-voce test shall be examined by the External invigilator.