EDITORIAL BOARD

MANAGING EDITOR

Dr Priyabrata Panda, Assistant Professor and Head, School of Commerce, Gangadhar Meher University, Amruta Vihar, Sambalpur, Odisha, India, pandapriyabrata@rocketmail.com

ASSOCIATE EDITORS

- Dr. Gnyana Ranjan Bal, Assistant Professor, School of Commerce, Gangadhar Meher University, Sambalpur, grbal@gmuniversity.ac.in
- Ms. Saroja Meher, Assistant Professor, School of Commerce, Gangadhar Meher University, Sambalpur, sarojameher021@gmail.com
- Mr. Subash Chandra Jhankar, Assistant Professor, School of Commerce, Gangadhar Meher University,
 Sambalpur, me.sj1981@gmail.com

LANGUAGE EDITORS

- **Dr Anjali Tripathy,** Associate Professor and Head, School of English, Gangadhar Meher University, Sambalpur, anjali1tripathy@yahoo.co.in
- Mr. Somadutta Pradhan, Lecturer in English, Government Womens' College, Sambalpur, somaduttapradhan@gmail.com
- Mr. Birasen Dalai, Lecturer in English, NSCB College, Sambalpur, dalaibirasen@gmail.com

ADVISORY EDITORS

Dr Malay Kumar Mohanty, Professor & Former Head, G M College and Dean, Faculty of Commerce and Management. Sambalpur University; Former Registrar, Ravenshaw University, drmalaykumarmohanty@gmail.com, Founder Editor of Odisha Journal of Commerce and Management

Dr. Ranjan Kumar Bal, Former P. G. Council Chairman, Utkal University, Odisha, ranjanbal58@gmail.com

Dr. Arka Kumar Das Mahapatra, Vice Chancellor, Odisha State Open University, Sambalpur, Odisha, akdm.2002@gmail.com

Dr. Shyama Charan Acharya, Former Professor & Head, School of Commerce, Gangadhar Meher University, Sambalpur, shyamacharanacharya@gmail.com

Dr. Sukanta Kumar Baral, Professor of Commerce, Faculty of Commerce & Management, Indira Gandhi National Tribal University (IGNTU), drskbinfo@gmail.com

Dr. Kishore Kumar Das, Head: Department of Commerce, Ravenshaw University, Cuttack, Odisha, hodcommerceru@gmail.com

Dr. Zakir Hossen Shaikh, Commercial Studies Division, Bahrain Training Institute, Ministry of Education, Kingdom of Bahrain, zakir.shaikh@bti.moe.bh

Dr. Sasikanta Tripathy, Department of Economics and Finance, College of Business Administration, University of Bahrain, stripathy@uob.edu.bh

Pramod Kumar Sur, Assistant Professor, Asian Growth Research Institute and Osaka University, Japan, pramodsur@gmail.com

Disclaimer: The research papers published in Odisha Journal of Commerce and Management are the author's personal opinions and the editorial board and publisher are not responsible for it.

©: School of Commerce, Gangadhar Meher University, Amruta Vihar, Sambalpur, Odisha, India