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GANGADHAR MEHER UNIVERSITY

AMRUTA VIHAR, SAMBALPUR, ODISHA (768001)

Letter No. 6157/GMV

Date 20/11/2026

OFFICE ORDER

In pursuance to letter no. AGACPS-OE-COLG-0001-2026/261/AGACPS/2026, dated 01.09.2026 (copy attached) issued by the Commissioner-cum-Secretary, Higher Education Department & Chairperson; the Alumni Relationship Cell (ARC) of Gangadhar Meher University is hereby constituted with the following members for misson mode implementation of Alumni Connect Campaign.

Sl.	Name of Members	Designation	Position
1	Prof. Byomakesh Tripathy	Vice – Chancellor	Chairperson
2	Prof. Partha Sarathi Mallik	Chairman, P.G. Council	Convener
3	Dr. Kalyani Rath	Coordinator, AGACPS & YRC	Member
4	Prof. Bijaya Laxmi Panigrahi	Career Counsellng & Placement Officer	Member
5	Dr. Meera Swain	NSS Program Officer	Member
6	Prof. Gyanaranjan Swain	NCC Officer	Member
7	Dr. Ajaya Kumar Tripathy	Digital Support Officer	Member
8	Dr. Atul Kumar Pradhan	Faculty Representative	Member
9	Dr. Uma Charan Pati	Representative of Alumni Association	Member
10	Sri Swadhin Kumar Acharya	Student Representative	Member

By order of the Vice - Chancellor

REGISTRAR

Memo No 6158/GMV Date 20/11/2026

Copy to Comssioner-cum-Secretary, Higher Education Department & Chairperson, AGACPS for favor of kind information.

REGISTRAR 20/11/26

Memo No 6159/GMV Date 20/11/2026

Copy to notice board/ all members of cell/ all OICs/ CoF/ COE/ Deputy Registrar/ PA to VC/ PA to Registrar/ Office of the Students' Union/ SMC for information and necessary action.

REGISTRAR 20/11/26

Already received on 2/9/26 7826

B-Patra

GANGADHAR MEHER UNIVERSITY SAMBALPUR

VC Secretariat Receipt Sl. No. 236 Dt 02.09.2026 GANGADHAR MEHER UNIVERSITY SAMBALPUR-768004

AMA GAURAV AMA COLLEGE PARICHALANA SANGATHAN (AGACPS)

(A Government of Odisha Initiative under Department of Higher Education)

A1 Block, 5th Floor, Toshali Bhawan, Satya Nagar, Bhubaneswar, Odisha-751007

Phone: 0674-2575444 / 2572444

AGACPS-OE-COLG-0001-2026 261 /AGACPS/2026 Date: 01-09-2026

From

Commissioner-cum-Secretary to Government
Higher Education Department & Chairperson, AGACPS

To

The Vice-Chancellors of all State Public Universities

The Principals of all Government, Non Govt Aided and Unaided Higher Education Institutions

Sub: Strengthening Alumni Ecosystem and Launch of Alumni Connect Campaign on mission mode under the Ama Gaurav Ama College Parichalana Sangathan (AGACPS).

Madam/Sir,

The Higher Education Department has decided to launch a State-wide **Alumni Connect Campaign** on mission mode under AGACPS with the objective of strengthening alumni engagement and promoting alumni participation in student development, mentoring, internships, placements, entrepreneurship, research and institutional growth.

The campaign shall be implemented in all Universities and Higher Education Institutions for a period of 60 days from the date of issue of this letter. The campaign will focus on alumni identification, registration, database creation, outreach, digital networking, mentorship, career support and alumni engagement activities.

The detailed guidelines, implementation framework and timelines for the campaign are enclosed at Annexure-A. All institutions are requested to take necessary action for effective implementation and ensure timely compliance with the prescribed activities.

The Vice-Chancellors and Principals shall personally monitor the progress of the campaign and ensure its successful completion within the stipulated timeline

Yours faithfully,

1/9/26.

Commissioner-cum-Secretary
& Chairperson, AGACPS

Enclosure: Alumni Connect Campaign (Annexure - "A")

AGACPS Alumni Registration Portal: https://agacps.odisha.gov.in/portal/register

R.L. for info & necessary action please

2.9.26

Memo No. 262 /AGACPS/2026 Date: 01-09-2026

Copy forwarded to the SNO-cum-Deputy Secretary, Higher Education Department for information and necessary action.

1/9/26
CEO, AGACPS

Memo No. 263 /AGACPS/2026 Date: 01-09-2026

Copy forwarded to the Officer in-charge, NCC Section, Higher Education Department for information and necessary action.

1/9/26
CEO, AGACPS

Memo No. 264 /AGACPS/2026 Date: 01-09-2026

Copy forwarded to the Regional Director of Education (RDE), (Bhubaneswar / Sambalpur / Balasore / Berhampur / Jeypore) for information and necessary action.

1/9/26
CEO, AGACPS

ANNEXURE – "A"

Mission Alumni Connect Campaign

1. The National Education Policy (NEP) 2020 recognizes alumni as important stakeholders in the higher education ecosystem and encourages Higher Education Institutions (HEIs) to actively engage alumni in mentoring, career guidance, internships, placements, entrepreneurship, research, innovation, internationalization and institutional development.

2. Odisha has established a unique alumni engagement framework through the Ama Gaurav Ama College Parichalana Sangathan (AGACPS) initiative. A State-level alumni portal has been developed for registration and engagement of alumni across Higher Education Institutions in Odisha (AGACPS Alumni Registration Portal: **https://agacps.odisha.gov.in/portal/register**). Further, AGACPS Committees have been constituted in institutions to strengthen alumni engagement and support institutional development.

3. While considerable progress has been made, there remains significant scope for identifying and reconnecting with alumni, strengthening institutional alumni networks and transforming alumni into active partners in student development and institutional growth.

4. Accordingly, it has been decided to undertake a State-wide **"Mission Alumni Connect" in Campaign mode** in all Universities and Colleges for a period of 60 days from the date of issue of this letter.

5. The campaign shall be implemented in mission mode with the objective of identifying, tracing, registering, reconnecting and engaging alumni and creating sustainable alumni support ecosystems in all institutions.

A. Institutional Mechanism: Every institution shall establish or strengthen an Alumni Relationship Cell (ARC).

Suggested Composition of Alumni Relationship Cell (ARC)	
Vice-Chancellor/Principal	Chairperson
Senior Faculty Member nominated by the Head of Institution	Convener
AGACPS Coordinator	Member
Placement Officer	Member
Career Counselling Officer	Member
NSS Programme Officer	Member
NCC Officer (where available)	Member
Youth Red Cross Counsellor	Member
IT/Digital Support Officer	Member
Faculty Representative	Member
Representative of Alumni Association	Member
Student Representative	Member

The Alumni Relationship Cell shall function in close coordination with the University Level Committee / College Level Committee of AGACPS, which shall act as the institutional anchor

for alumni engagement activities. The Cell shall meet at least once every quarter and monitor progress of alumni engagement initiatives.

B. Alumni Registration and Database Creation

All institutions shall undertake special drives for creation of an alumni database containing -

- Name
- Programme studied
- Year of passing
- Occupation
- Organisation
- Contact details
- Place of residence
- LinkedIn profile/ other social media profile
- Areas of expertise
- Interest in mentoring students
- Interest in supporting internships and placements
- Interest in supporting institutional activities

Special efforts shall be made to identify distinguished alumni, entrepreneurs, professionals, researchers, civil servants, artists, sportspersons, public representatives and alumni residing outside Odisha and abroad.

AGACPS Alumni Registration Portal: **https://agacps.odisha.gov.in/portal/register**

C. Alumni Tracing and Outreach Campaign: A special alumni tracing exercise shall be undertaken utilizing:

Institutional Records	Digital Platforms	Human Networks
Admission Registers	LinkedIn	Existing Alumni
Examination Records	Facebook	Faculty Members
Convocation Records	Instagram	Retired Faculty Members
Departmental Records	WhatsApp	Local Community Networks
Alumni Registers	Telegram	Student Volunteers
	X (Twitter)	

The objective shall be to reconnect with alumni who have lost contact with the institution over the years.

D. Student Participation: NSS Volunteers, NCC Cadets, Youth Red Cross Volunteers and other interested students shall be actively involved in the campaign. Students may undertake:

- Alumni Mapping
- Alumni Tracing
- Contact Verification
- LinkedIn Outreach
- Social Media Outreach
- Alumni Success Story Documentation
- Database Updating

Certificates of appreciation may be issued to student volunteers making significant contributions.

E. Institutional LinkedIn / other social media and Digital Alumni Network: Every University and College shall create or strengthen:

- Official LinkedIn Page and other social media page
- Alumni LinkedIn Group and other social media groups
- Institutional Alumni WhatsApp Groups
- Department-wise Alumni Networks

Students shall be encouraged to connect professionally with alumni through institutional platforms. Institutions may periodically showcase the below through LinkedIn and other digital platforms.

- Alumni achievements
- Student achievements
- Research activities
- Placement activities
- Innovation initiatives
- Institutional achievements

F. **Annual Alumni Meet and Virtual Engagement:** Every Higher Education Institution shall organize at least one Annual Alumni Meet every year to strengthen engagement between the institution and its alumni. In addition, a minimum of two Virtual Alumni Interactions shall be conducted annually to facilitate the participation of alumni residing outside Odisha and abroad. Institutions may also organize department-wise alumni interactions periodically to foster stronger academic, professional, and mentoring linkages between alumni, students, and faculty members.

Every institution shall establish a structured Alumni Mentorship Programme whereby alumni are paired with students for guidance on:

- Career planning
- Higher education opportunities
- Competitive examinations
- Entrepreneurship
- Professional skills
- Industry exposure

Institutions may maintain a Mentor-Mentee Registry and conduct periodic virtual or physical interactions.

G. Alumni as Knowledge Partners: Institutions shall actively engage alumni for:

- Career counselling
- Student mentoring
- Guest lectures
- Competitive examination guidance
- Skill development programmes
- Entrepreneurship mentoring
- Start-up support
- Industry interaction
- Curriculum feedback
- Research collaboration
- Innovation activities
- Internationalization initiatives
- Study in Odisha initiatives
- other suitable areas as deemed proper.

H. Internship and Placement Support: Every institution shall develop and maintain an Alumni Opportunity Directory comprising alumni who are willing to contribute towards student and institutional development through opportunities such as internships, apprenticeships, placements, industry visits, live projects, start-up mentoring and support, and faculty immersion programmes. The directory shall be regularly updated and managed by the Placement Cell to facilitate sustained engagement between alumni, students, faculty, and industry.

Institutions shall create an Alumni Career Support Network to facilitate:

- Internship opportunities
- Campus placements
- Industry projects
- Mock interviews
- Resume-building workshops
- Career readiness programmes

Placement Cells shall maintain records of opportunities facilitated through alumni engagement.

I. Engaging Local Alumni: Institutions shall actively engage alumni from diverse professional backgrounds, including small businesses, agriculture, retail, local industries, skilled trades, services, entrepreneurship, and social work. Such alumni can make valuable contributions through student mentoring, internships, industry exposure, skill development, entrepreneurship guidance, and community engagement. Institutions shall recognize and acknowledge all forms of alumni contribution, irrespective of the scale or nature of their profession.

Alumni Entrepreneurship and Start-up Support: Institutions may identify entrepreneur alumni and engage them in:

- Start-up mentoring
- Business incubation support
- Investor networking
- Innovation challenges
- Student entrepreneurship clubs

Special emphasis may be given to promoting local entrepreneurship and self-employment opportunities.

J. Motivating Alumni Participation: Institutions may encourage alumni participation through:

- Distinguished Alumni Awards
- Alumni Appreciation Certificates
- Alumni Hall of Fame
- Success Story Publications
- Recognition during institutional events
- Invitations to serve as mentors and advisors

The emphasis should be on strengthening emotional connection and institutional pride. Institutions may also develop mechanisms to facilitate voluntary alumni contributions towards:

- Scholarships and student welfare
- Library development
- Laboratory modernization
- Digital infrastructure

- Sports and cultural activities
- Endowment funds
- Institutional development projects

Such contributions shall be voluntary and transparent and may be acknowledged appropriately by the institution.

K. International Alumni Network: Universities shall identify alumni residing abroad and develop mechanisms for engaging them in:

- Global mentorship
- International collaborations
- Research partnerships
- International student outreach
- Study in Odisha promotion
- Global visibility initiatives

L. Documentation & Reporting: Institutions shall document and report -

- Number of active alumni engaged
- Mentorship programmes conducted
- Internships facilitated through alumni
- Placement opportunities generated
- Guest lectures delivered
- Scholarships instituted
- Research collaborations established
- Alumni contributions to institutional development

The Department may compile best practices and success stories for publication at the State level.

M. Monitoring through Google Form: To facilitate monitoring and evaluation, the Department has developed an online reporting mechanism through a Google Form for collection of institution-wise information. The link to the form shall be shared separately through email, and all Higher Education Institutions (HEIs) shall be required to submit the prescribed information within the stipulated timeline. The reporting format broadly covers institutional profile, Alumni Relationship Cell, AGACPS activities, alumni database, alumni engagement initiatives, events conducted, student participation, and digital outreach activities.

N. Implementation Timeline

Timeline	Key Activities
Within 15 Days	Strengthening of Alumni Relationship Cell; identification of Institutional Nodal Officer; launch of the campaign.
Within 30 Days	Substantial completion of alumni tracing exercise; activation of LinkedIn and other social media alumni networks.
Within 45 Days	Completion of alumni registration drive; preparation of alumni mentorship and opportunity database.
Within 60 Days	Conduct of Annual and/or Virtual Alumni Meet; submission of information through the prescribed Google Form; preparation of Institutional Alumni Engagement Plan.

6. The Vice-Chancellors and Principals shall personally monitor the campaign and review progress periodically to ensure successful completion of the Mission Alumni Connect Campaign within the stipulated timeline.

7. The Vice-Chancellors of Universities and the Principals of all Government, Aided and Unaided Higher Education Institutions are advised for ensuring compliance with the directions contained in this communication. They shall submit timely and accurate progress reports through the prescribed reporting mechanism and certify the status of implementation of the campaign in their respective institutions. Any delay, deficiency or non-compliance with the campaign directives shall be promptly brought to the notice of the Higher Education Department along with reasons and corrective measures taken. Cases of persistent non-compliance, failure to furnish reports, or failure to implement the prescribed activities within the stipulated timelines shall be escalated to the Department for appropriate review and necessary action.

8. Universities shall also guide affiliated colleges and monitor progress at their level. Any instance of non-compliance by affiliated colleges shall be reported by the concerned University to the Higher Education Department without delay.