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GANGADHAR MEHER UNIVERSITY

AMRUTA VIHAR, SAMBALPUR, ODISHA (768001)

Letter No 5223

Date 29/9/2026

NOTICE

In partial modification of notice no. 3991/GMU, dated 11.08.2026 it is for information of all concerned that, the last date for submission of proposals for **Innovation and Start Up Competition 2026-27 is extended till dt.06.10.2026**. Interested students shall mail the filled in application form to "startupincubation@gmuniversity.ac.in" and submit the hardcopy of proposal duly signed by concerned mentor at the Office of the undersigned. Further, students who have submitted their proposals earlier through google form, shall submit the hardcopy of poroposal at the Office of the undersigned.

P. Seponigrahi
29/9/26
Chairperson, Start Up Cell

Memo No. 5224

Date 29/9/2026

Copy to notice boards/ Heads of all schools/ OICs of all sections/ PA to VC/ PA to Registrar/ COF/ COE/ DSW/Dy. Registrar/System Manager Cell/ Day Watchman for information and necessary action.

P. Seponigrahi
29/9/26
Chairperson, Start Up Cell

START UP COMPETITION PROPOSAL FORM
2026

Title of the Idea/Pitch	
Themes**	
Name of the School	
Name of Participant	
Programme	
Roll No	
Contact Number / Email	
Date of Submission	

1. Synopsis (500 words)
2. Problem Statement and Proposed Solution (250 words)
3. Feasibility of the Pitch (250 words)
4. Scalability and Future Scope (200 words)
5. Innovation and Uniqueness (200 words)
6. Implementation Plan (200 words)
7. Name and Contact of the Mentor Teacher

Signature of Participant

Signature of Mentor Teacher

- **** 1. Solutions to Local Problems: Proposals that address specific issues faced by the local community.
2. Ease of Living/Ease of Doing Business: Innovations that simplify daily activities or business operations.
3. Start-Up and Business Ideas: Concepts with potential for commercial viability.

Summary of Marks

Criteria	Weightage
Originality: Novelty and creativity of the idea	30%
Feasibility: Practicality of implementation	20%
Impact: Potential to address local challenges or create social/economic benefits	25%
Scalability: Scope for expansion and sustainability	15%
Presentation: Clarity and persuasiveness of the proposal	10%
Total	100%