



OFFICE OF THE CAREER DEVELOPMENT CELL (CDC)

GANGADHAR MEHERUNIVERSITY

Amruta Vihar, Sambalpur – 768004, Odisha, India

Prof. Susanta Kumar Das

Coordinator, Career Development Cell (CDC)

https://www.gmuniversity.ac.in/images/faculty_doc/profile_1604355256.pdf

NOTICE

Date: 10.06.2023

Dear MBA Students,

Greetings of the day. The leading organization Bharat Petroleum Corporation Limited has some opening for Apprentice Trainee- Marketing for 1 year with the Stipend of Rs. 25000/- per month. Those who are interested can registrar through the following link.

https://docs.google.com/forms/d/e/1FAIpQLSeX0aRhnXnBr_IYRo9U_JOw69R7JW3czmQsVRJ18ssY25Iow/viewform?usp=sf_link

and send their CV directly to

z_gas_sambalpur1@bharatpetroleum.in

Dead line of Registration and sending CV to given email: 10 June 2023

Please Note:

1. Join the organization after a detailed background search of the company/job profile. If required, ask the HR persons of the company during the interview/before joining.
2. As the Coordinators we are just making the coordination between company and students. We are not representing any company.
3. All the selected students should definitely send/forward the softcopy of appointment letter to placement@gmuniversity.ac.in within 7 days of receiving it from the company for the office record of Career Development Cell (CDC) of GMU.
4. Once you are joining a company, do not leave it within a very short time. By doing so very often the CDC is finding difficulty to place the more needy students of other batches in that company.
5. Before leaving any company try your best to give the best service so they will ever remember you cheerfully/gracefully.
6. Details JD of this job is given in Annexure-I.
7. Registering to the Google link is essential for our official record for future reference.

With best wishes,

-sd-

Prof Susanta Kumar Das

Coordinator, CDC

Copy to:

-Esteemed Competent Authorities and Head of School of management for kind information.

- CDC Coordinator of School of Management with the request to circulate it to all of the current and previous year passing out MBA students

-Ms. Priyanka Swain with the request to circulate this notice in the GMU website

Annexure-I

APPRENTICE FOR BPCL-CGD PROJECT SAMBALPUR

Title: - Apprentice Trainee- Marketing

Duration of Apprenticeship: - 1 Year

About Organization :- Bharat Petroleum Corporation Limited is Public Sector Undertaking under Ministry of Petroleum & Natural GAS (MoPNG). BPCL has been authorized for City Gas Distribution project in Districts of Sambalpur, Bargarh & Deograh.

Profile: -

- Visiting Commercial, Industrial and Domestic Customer for Data Collection, Enrolment.
- Build and implement a marketing Strategies to expand customer base to achieve revenue goals.
- Drive new customer acquisition as well retention through effective campaigns.
- Maintaining MIS of customer base.
- Candidate need to travel primarily in Sambalpur District and in Bargarh/ Deoghar District as per need.
- Candidates need to be a team player & flexible in approach. He/she need to be able to accomplish the task assigned by organization as per need.

Skills: -

- Strong team Player,
- Flexibility and adaptability
- Commercial acumen
- Communication Skills

Industry Type: - Oil & Gas

Eligibility Criteria : -

- Postgraduate in Management – Preferably MBA in Marketing.
- Freshers as well as experience professionals can apply.
- Candidates need to be well versed in English & Hindi. Odia speaking candidates is an added advantage.
- Candidates having their own bike & laptop is an added advantage.

Stipend: - Rs. 25000/- Per Month

Interested candidates need to send their latest resume to Email Id :-

z_gas_sambalpur1@bharatpetroleum.in by or before 10th June 2023 with **Subject :- Application for Apprentice For BPCL-CGD Project Sambalpur.**