




Gangadhar Meher University, Sambalpur (Faculty Profile)

Name	Subash Chandra Jhankar			Photograph
Designation	Assistant Professor			
School	School of Commerce			
Address (Office)	School of Commerce, Gangadhar Meher University, Amruta Vihar, Sambalpur, Odisha-768004			
Address (Residence)	Shanti Nagar, Sambalpur, Odisha-768004			
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Alternate Email	sjhankar@gmuniversity.ac.in			
ORCID ID	https://orcid.org/0000-0001-9180-9806			
SCOPUS ID	me_sj1981@rediffmail.com			
Qualifications				
Degree	Institution	Year	Subject Details	
BCom	Gangadhar Meher Autonomous College, Sambalpur	1998-2001	Accountancy (Hons.)	
MCom	Indira Gandhi National Open University	2009-2011	Accountancy	
Any other				
Areas of Interest/ Specialization				
Management, Finance & Statistics				
Teaching/Research Experience				
Organization/Institution	Designation	Duration	Role	
Gangadhar Meher University, Amruta Vihar	Assistant Professor	3 years	Teaching	
Awards and Honors (Top Five only)				
International Collaboration/Consultancy (Top Five only)				
Nil				
Extra-mural Projects (Give Details)				
Completed :				
Projects in hand :				
Projects submitted:				
M. Phil. Guidance				
Guided (03), Guiding (01)				
Ph. D. Guidance				
Guided (), Guiding ()				
Publications				
Number of Publications:				

Books/Monographs : Total (), Last Five Years (), Last Three Years (), Last One Year ()
 Book Chapters : Total (), Last Five Years (), Last Three Years (), Last One Year ()
 Research papers: Total (1), Last Five Years (), Last Three Years (), Last One Year (1)
 Reviews: Total (), Last Five Years (), Last Three Years (), Last One Year ()
 Book chapters: Total (), Last Five Years (), Last Three Years (), Last One Year ()

Best Peer/Review Publications (Upto 5)

1. Jhankar, S.C et.al., (2020) Celebrity Endorsement Influence on Customers buying Decision : A Case study of Bhadrak District in Odisha, *IJESC*, 25655-25662

Paper Presentation in Major Conferences(Up to 5)

Patents (if any)

Filed: (), Accepted: ()

Events (Seminar/Symposium/Webinar/Workshop/FDP/Conference etc.) organized in capacity of convener/co-convener

National: (), International: ()

Memberships of Professional Bodies/Societies (Up to 5)

Other Details (Academic/Research Related)

Research Matrix [Current]

Database	Total citations	Total publications	Open Access	h-index
WoS				
Publons				
Scopus				
PURE				
GS				
RG				
ICI				

Subash Chandra Jhankar

(Signature)