

**GANGADHAR MEHER UNIVERSITY,
AMRUTA VIHAR, SAMBALPUR**



NOTICE

No 3293 /GMU/

Date: 02/08/2022

It is hereby informed to all the students that applications are invited for '**Jagriti Yatra 2022**', an ambitious train journey of discovery and transformation that takes hundreds of India's highly motivated youth, from all over India and world, on a 15-day, 8000 km national odyssey to meet the role models - social and business entrepreneurs - of the country. The vision of Jagriti is 'building India through enterprise'.

Interested students may refer the attached copy for contact and other details.

Vom
02/08/2022
REGISTRAR

Memo No. 3294

Date 02/08/2022

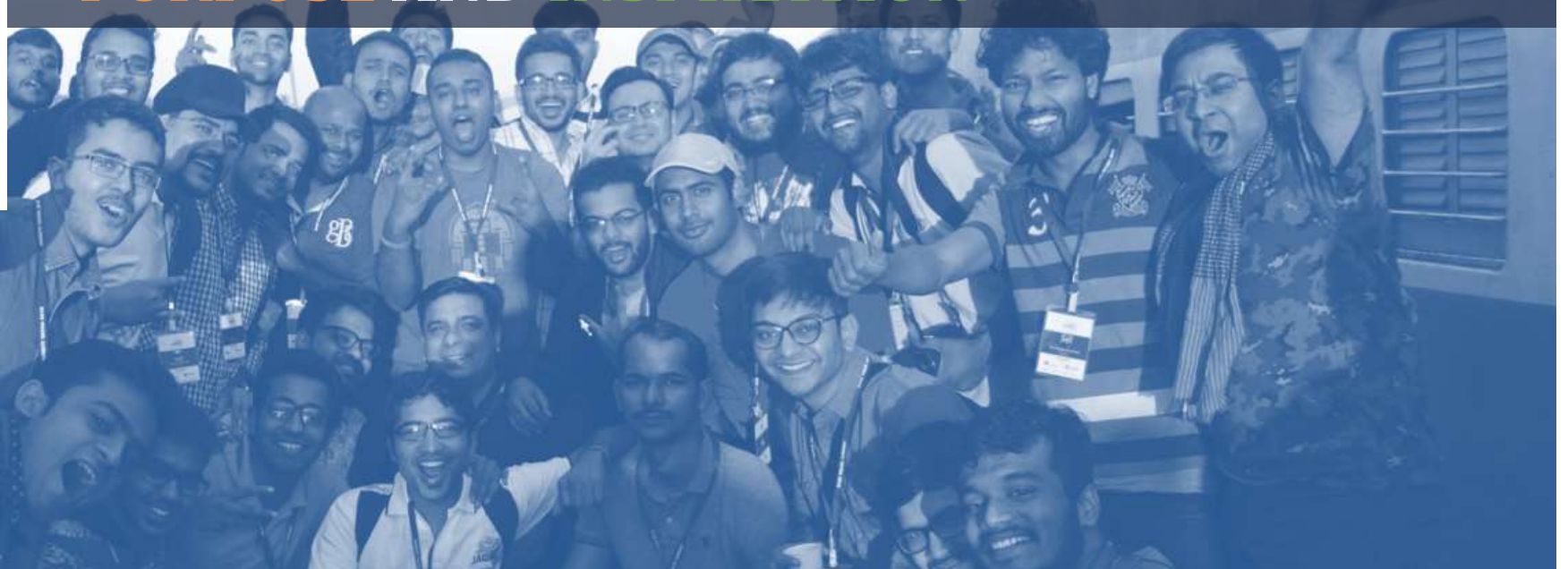
Copy to all Notice Boards / All HoDs / PA to VC / PA to Registrar / Dy Registrar / System Manager Cell for information and necessary action.

Vom
02/08/2022
REGISTRAR



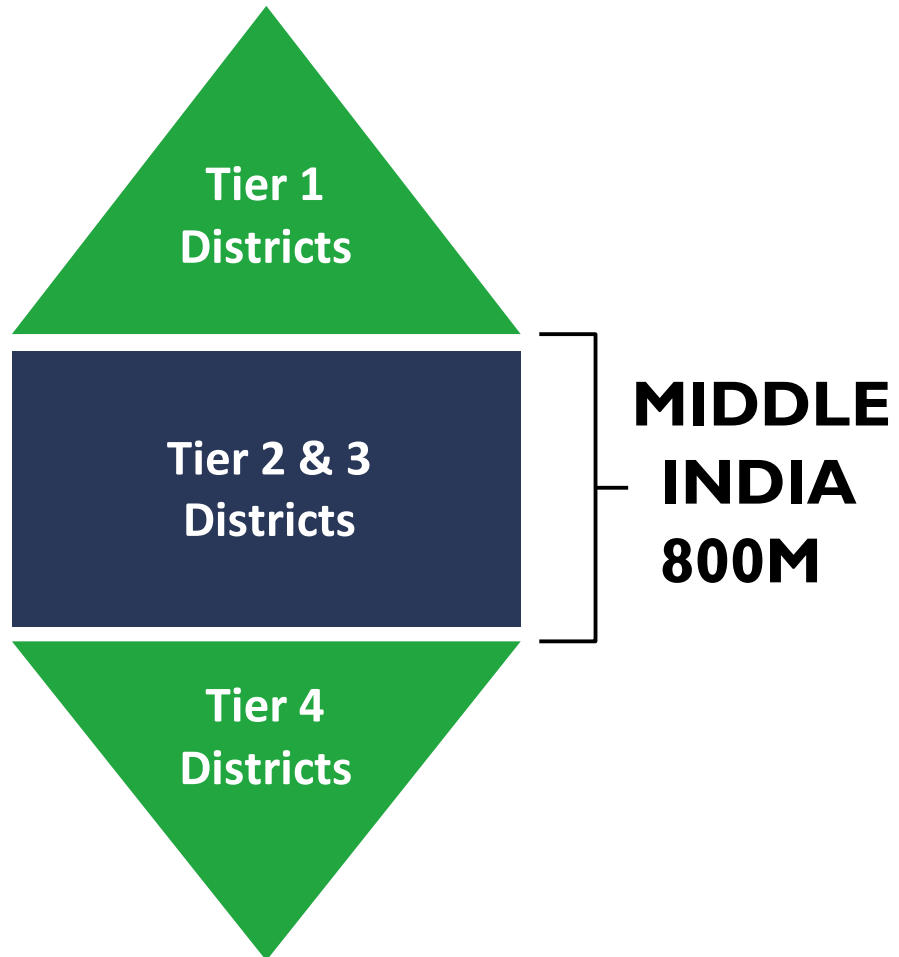
JAGRITI
YATRA

YOUTH
ARE LOOKING FOR
PURPOSE AND INSPIRATION



JAGRITI YATRA
IS HELPING YOUTH DISCOVER THEIR
PURPOSE BY INSPIRING THEM

ENTREPRENEURSHIP ECOSYSTEM



Youth are looking for Purpose and Employment

The only solution is Entrepreneurship

Building ecosystem through Market, Mentorship, Funds

A LIFE-CHANGING TRAIN JOURNEY

15 Days | 500 Youth | 8000 Kms



Since 2008, Jagriti Yatra is inspiring the youth of India to



**Build India
Through
Enterprise**

A DIVERSE DEMOGRAPHY ON THE TRAIN



29

States Represented



23

Countries Represented



250

Districts Represented



Profiles

Students, entrepreneurs,
employees, government
servants,



60:40

Non-urban : Urban



Sectors

Education, Healthcare, Energy,
Sanitation, Manufacturing,
Agriculture and others

500 YOUNG LEADERS FROM ACROSS ALL INDIA

60%

Participants from non-urban background

40%

Female participants on train

17,000

Registrations every year



A 15-DAY EXPERIENTIAL JOURNEY

**Meet Social and Business
Entrepreneurs of India**

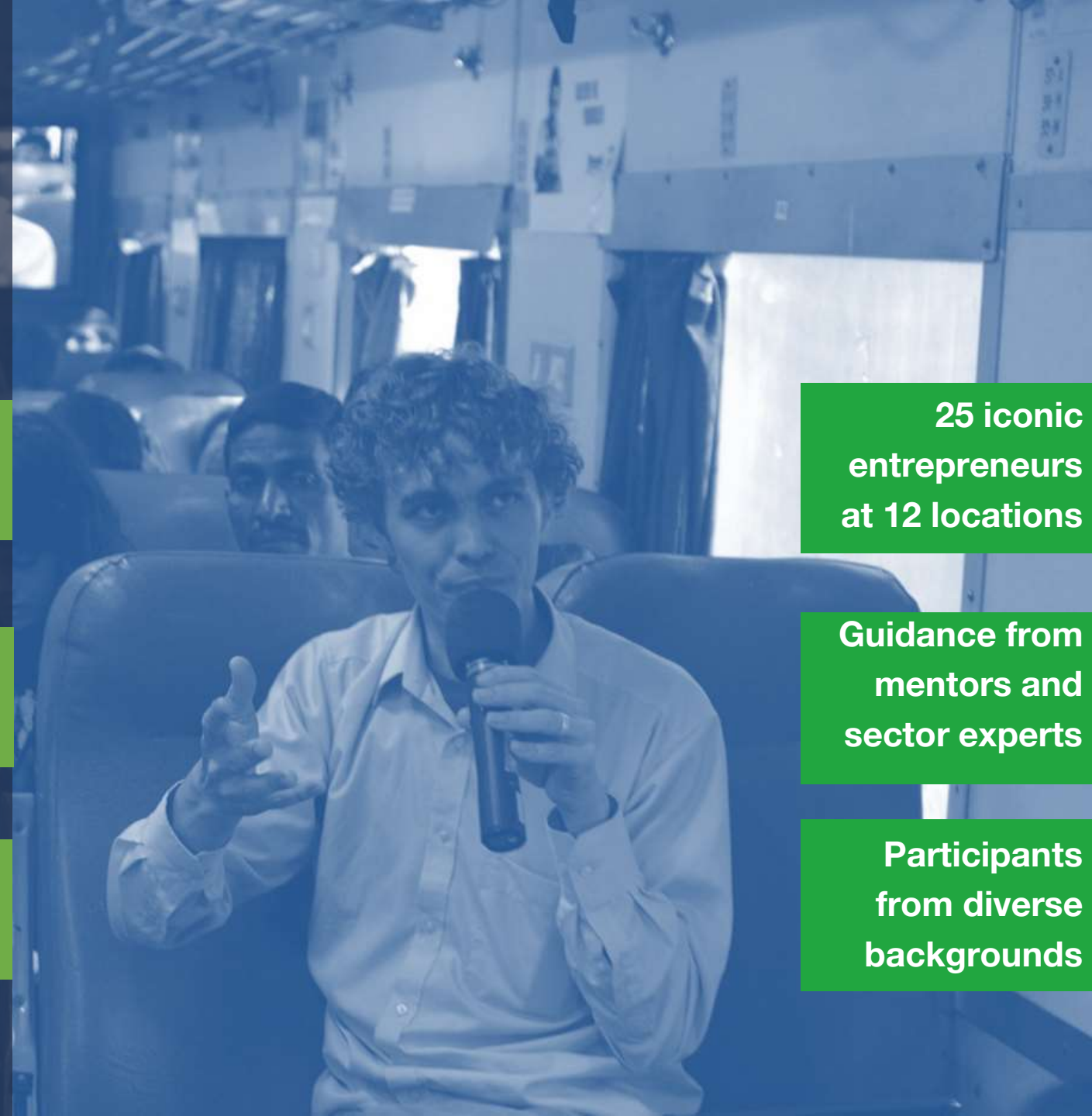
**Create your business-plan
to change India**

**Learn from others and
grow your network**

**25 iconic
entrepreneurs
at 12 locations**

**Guidance from
mentors and
sector experts**

**Participants
from diverse
backgrounds**





ONE OF THE INDIA'S **BIGGEST**
COMMUNITY OF
ENTREPRENEURS

5000+ YOUTH
1000+ ENTREPRENEURS

IMPACT

**5000+ Youth impacted
through Jagriti Yatra**

**28% turned into
entrepreneurs**

**44% earn more than INR
10 Lakh per annum**



STORIES OF TRANSFORMATION



Masha Nazeem
Founder, Masha Innovation Centre
Yatri 2012

At just 25, she is the proud keeper of 2 International awards, 5 National awards, 2 President awards and 5 Southern India awards. Masha's own projects have received high acclaims and two of them were tested by the Indian Government – her 'Hitech train toilet' by the Indian Railways and the 'Flameless Seal Maker' in two polling stations by the Election Commission of India



K Raghunath Reddy
Partner, Zolt Energy
Yatri 2016

K. Raghunath Reddy was born to a farmer in Peremula, Andhra Pradesh. He is a partner at Zolt Energy, an enterprise that offers rooftop solar power solutions. He is also the President of Leadership Development Association, an organisation engaged in resolving world issues and promoting entrepreneurship.



Selvakumar Varadarajan
Founder, Vilfresh
Yatri 2015

Selvakumar comes from Coimbatore. By focusing on farmers, rural youth and consumers in semi-urban areas, he has built an innovative company Vilfresh that serves to 1000+ households. He is replicating his model in Madurai and Tirupur.

RECOGNIZED NATIONALLY AND GLOBALLY

- ◆ Felicitated by the Hon'ble President of India, 2017
- ◆ Winner of Asian Voice Charity Awards, UK, 2018



REPLICATED IN DIFFERENT COUNTRIES ACROSS GLOBE



United Kingdom



France



MILLENNIAL
TRAINS
PROJECT

United States of America

COMPANIES HAVE
ENGAGED WITH THE
DISTRICT OUTREACH
PLATFORM IN
INNOVATIVE WAYS



A Business-plan competition focusing on Agriculture, Recycling and Water for 30 districts across India



Training sessions on its business products for SMEs; sponsored business-plan competition and provided seed money to winners*



Supported entrepreneurs working in Renewable Energy sector*

*Ongoing conversation



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