



ACCOMMODATION

No accommodation will be provided by the organisers. However, accommodation can be arranged in hotels and lodge nearby the University by the organisers with prior intimation from the paper presenter.

Joint Organising Secretaries

Ms. Saroja Meher,	Asst. Professor, School of Commerce
Mr. Subash Chandra Jhankar,	Asst. Professor, School of Commerce
Mr. Mukesh Kumar Sharma,	Asst. Professor, School of Commerce
Mr. Ambaris Pratap Singh,	Asst. Professor, School of Commerce

Organising Committee

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Mr. Mahesh Kumar Bagarti,	Asst. Prof., School of Professional Studies
Mr. Subhajit Raul,	Asst. Prof., School of Professional Studies
Mr. Brijlal Mallick,	Asst. Prof., School of Professional Studies
Mr. Manoj Kumar Sahoo,	Asst. Prof., School of Professional Studies
Ms. Namita Malla,	Asst. Prof., School of Professional Studies
Mr. Satyaban Behera,	Asst. Prof., School of Professional Studies
Ms. Chinu Priyadarshini,	Asst. Prof., School of Professional Studies
Ms. Amruta Panda,	Asst. Prof., School of Professional Studies
Mr. Khageswar Sahu	Tech. Asst., School of Professional Studies

Advisory Committee

- | | |
|--------------------------|-----------------------|
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| ● Shri D.R. Agrawal | ● Shri K.S. Mohapatra |
| ● Prof. (Dr.) P.K. Panda | ● Shri R.K. Rath |
| ● Dr. D.K. Parichha | ● Dr. J.P. Satpathy |

ABOUT SAMBALPUR CITY

Sambalpur is one of the best tourist hubs of Odisha with its rich flora and fauna. The historical monuments, rock hills, large landscapes, Siberian immigrant birds, Sambalpuri handloom become cynosure of all tourists. The Vakra Mandir (Leaning Temple) was built in 1660 and had been leaning since then. It is considered as the single nature made leaning temple in the world. The Hirakud Dam is one of the first major multipurpose river valley projects started after India's independence. The Samaleshwari temple, dedicated to the presiding deity MaaSamlei is the centre of attraction for enormous pilgrims. The fragrance of nature is limitless and the tourism enchantment is infinite. Come and enjoy the beauty of nature in Sambalpur.

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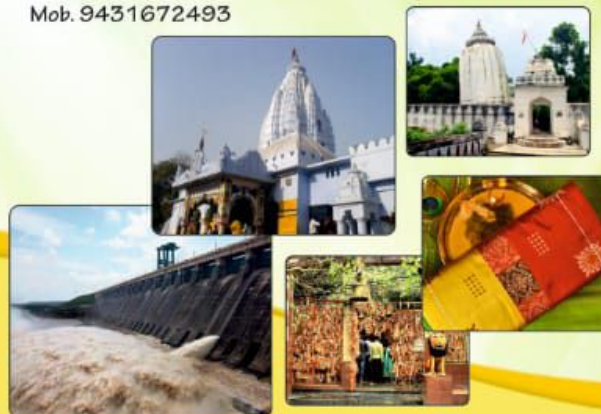
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GANGADHAR MEHER UNIVERSITY

AMRUTA VIHAR, SAMBALPUR-768004, ODISHA



National Seminar

on

CORPORATE SOCIAL RESPONSIBILITY : POLICIES AND PRACTICES

(NSCSRPP' 20)

17th & 18th JANUARY 2020



Organized By
School of Commerce
&
School of Professional Studies



THE GANGADHAR MEHER UNIVERSITY

Gangadhar Meher University (GMU), Amruta Vihar Sambalpur came into existence on the 30th May 2015 as a unitary University and replaced the erstwhile Gangadhar Meher College (Autonomous), one of the premier institution of higher learning in Odisha owes its origin in 1944. Initially the college was known as Sambalpur College, it was later renamed in 1949 as Gangadhar Meher College after Gangadhar Meher, a renowned Odia poet born in a small town called "Barpali" in Western Odisha and a worthy son of the soil. At present the University provides teaching and research facilities for running Undergraduate, Post Graduate and Research programs on various subjects. This University is serving to the needs of around 5500 students at present and rendering services to the society at large

THE SCHOOL OF COMMERCE

The School of Commerce, G.M. University, Sambalpur, (erstwhile G.M. College, Sambalpur established in the year 1944) is one of the oldest and largest Departments of Commerce in Odisha. The Department of Commerce is as old as the institute itself. The Department offers courses like UG, PG, M Phil and PhD programmes in Commerce.

THE SCHOOL OF PROFESSIONAL STUDIES

The Department of Professional Courses has been established in the year 2003. It was inaugurated by the then Honourable Minister of Higher Education, Orissa, Mr. Bimbardhar Kuanr on Dt. 28.07.2003. The department offers courses like MBA, MBA-FM, M.Sc. (ETC), BBA and BSc. (IST).

ABOUT THE SEMINAR

CSR is a self-regulating Business model that helps a company be socially accountable to itself, its stakeholders & the community at large. CSR practices can take different forms such as Corporate Citizenship, Corporate governance & ethics, Corporate Philanthropy, Corporate reporting, Corporate sustainability etc. depending on the Company & the nature of business & industry. By practising CSR,

Companies can be conscious of the kind of impact they are having on all aspects of the society including economic, social and environmental. To engage in CSR means that, in ordinary course of business, a company is operating in ways that enhance society & the environment. Also, the more visible & successful a corporation is, the more responsibly it has to set standards of ethical behaviour for its peers, competitors & the industry. Against this backdrop it seems quite pertinent to have an in depth deliberation on the subject.

OBJECTIVE OF THE SEMINAR

The purpose of the seminar is manifold. The seminar will make a deep look into policies, strategies, issues and challenges in Corporate Social Responsibility.

The objective of the seminar can be summarised as below.

- To diagnose the CSR policy & Practices.
- To highlight the issues on CSR regulation & legislation.
- To assess the impact of CSR expenditure on social masses.
- To correlate among people, planet & profit (PPP).
- To study the interface among Economy, Ethics & Environment (EEE).

GUIDELINES FOR ABSTRACT AND PAPER SUBMISSION

The paper presenters have to submit the full paper with abstract. The full paper must not exceed 3,000 words including table and references. The abstract must not be more than 200 words with 4 to 5 keywords. The paper must be submitted to gmsocseminar@gmail.com. The paper must be in word format and in APA style. The acceptance of paper shall be communicated after a strict review.

WHO CAN ATTEND THE SEMINAR

The seminar is open for all subject to registration. Academicians, Corporate Delegates, Students and Researchers can participate and interpret their innovations in this seminar.

SUB THEMES

Technical Track-I: Corporate Social Responsibility: The Conceptual,

Legal & Ethical Aspects

- CSR- The emerging trends
- Strategic CSR: How best to do it
- Corporate Standards, ethics & Governance
- CSR & HR policies
- Regulatory issues in CSR practices
- CSR - Corporate Governance VS International Human Rights
- Taxation & CSR

- CSR: Norms & Practices
- CSR Standards, Framework & Reporting- ISO26000, AA, GRI etc.

Technical Track-II: Corporate Sustainability: Issues & Challenges

- CSR & Socio-economic transformation in India
- CSR Impact Assessment: Policies & Practices
- CSR Index & Benchmarking
- CSR as a form of Marketing
- CSR & Accountability
- CSR: For Survival or Growth
- CSR: Models and Economic opportunities

Technical Track-III: Corporate Social Responsibility &

Philanthropy

- Corporate Citizenship
- CSR & Rural development
- CSR & Poverty eradication, rehabilitation
- CSR & Environmental Issues
- CSR, Women empowerment & gender equity

(The sphere of seminar cannot be confined to the above areas. The paper may be related to any issues of CSR)

PUBLICATION OPPORTUNITY.

Selected articles of the seminar will be published in the December 2019 issue of the Orissa Journal of Commerce and Management, ISSN 0976-8599 which is a publication of the School of Commerce, Gangadhar Meher University, Amruta Vihar, Sambalpur, Odisha.

REGISTRATION FEES.

● Corporate Delegates	₹ 1500
● Academicians	₹ 700
● Research Scholars	₹ 500
● Students	₹ 300

*The above registration fee includes high tea, working lunch on seminar days, certificate and seminar kits. **There will be "On Spot Registration" by paying fee at the Registration Desk on the first day.

IMPORTANT DATES

- Last Date for Abstract Submission 06.01.2020
- Intimation for Acceptance of Abstract 07.01.2020
- Last Date for Full Paper Submission 10.01.2020